

Levy Ireland Launches Pioneering Positive Carbon Food Waste Reduction Initiative

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Leading sports and entertainment hospitality provider, Levy Ireland, has announced the launch of a groundbreaking food waste reduction initiative in partnership with Positive Carbon.

Positive Carbon's advanced food waste monitoring system uses cutting-edge sensors to track and analyse discarded food items, providing accurate data and valuable insights on waste patterns. This information will empower Levy Ireland teams to identify food waste sources and implement targeted reduction strategies. By gaining visibility into food waste, chefs can streamline operations, improve cost control and ensure consistent progression towards sustainability objectives.

The Convention Centre Dublin (The CCD) will be the first Levy Ireland partner site to embark on its Positive Carbon food waste reduction journey. With its busy portfolio of events and conferences, and a vision to become Ireland's most sustainable venue and a leader in sustainable event delivery in Europe, The CCD was the perfect choice to launch the Positive Carbon food waste programme.

Lenny Fearon, Culinary Director, Levy Ireland is passionate about the initiative and says: "Levy Ireland is delighted to partner with Positive Carbon to address the critical issue of food waste. This scheme aligns with our commitment to sustainability and our goal of decreasing food waste on our mission to achieving net zero. By leveraging Positive Carbon's technology, we can make a measurable impact and set a new standard for the hospitality industry.

"The Convention Centre Dublin is just the start; we will be introducing the Positive Carbon food waste reduction technology across our Levy Ireland portfolio."

Alan Gallagher, Director of Event Operations, The Convention Centre Dublin: "Food waste is a significant

contributor to our carbon footprint. We are proud to collaborate with Levy Ireland and Positive Carbon to implement innovative solutions that use technology, not only to help us achieve our sustainability goals but to support our clients in delivering on their sustainability ambitions. This initiative demonstrates our dedication to responsible practices and our commitment to creating a more sustainable future.”

Mark Kirwan, CEO, Positive Carbon comments: “Positive Carbon is excited to partner with such esteemed organisations in the food and events industry. The proactive stance of both Levy Ireland and The Convention Centre Dublin on food waste demonstrates that we can all make a significant impact on the planet. Their leadership in sustainability is commendable, and we look forward to sharing their journey and successes.”

Levy Ireland has been working with The Convention Centre Dublin since it first opened in 2010. Minimising environmental impact and ensuring a climate conscious and sustainable operation is key to its long-standing relationship.