

# Pareto FM Achieves Planet Mark Business Certification

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[Pareto FM](#) has achieved Planet Mark Business Certification, marking a significant milestone in the company's commitment to sustainability and carbon reduction. This certification highlights Pareto's dedication to reducing its measured carbon footprint and contributing to meaningful climate action.

Planet Mark, a leading carbon reduction and net zero specialist with over a decade of experience, supports businesses of all sizes in achieving net zero targets, reducing emissions, and delivering impactful sustainability initiatives. To gain certification, organisations must demonstrate annual reductions of at least 5% in Scope 1 and 2 emissions while also measuring select Scope 3 emissions within direct operational control, such as business travel and waste.

By becoming a Planet Mark Certified Business, Pareto is taking its first formal step on the journey to net zero, committing to continuous improvement and sustainable business practices. This achievement reflects Pareto's focus on long-term environmental responsibility at a critical time for the planet.

Emma Wilson, Social Impact Director at Pareto FM, commented: "Achieving Planet Mark certification is a defining moment for us. It's not just about hitting sustainability targets—it's about embedding a mindset of responsibility across everything we do. As market leaders in the FM sector, I'm excited to drive this journey forward, showing how ambitious climate action can create real value for our clients, our teams, and the environment."