

SSIP Launch its new Website and Members Portal

1 year ago



SSIP, the leading provider of health and safety certification schemes, recently announced the relaunch of its website and portal. The updated platforms aim to improve user experience, enhance functionality, and better support members in their supply chain management needs.

Why the Update?

The SSIP website and portal were originally launched in 2013 to enable members to validate existing member certificates and issue Deem to Satisfy (DTS) certificates. Over the years, the portal's usage has expanded beyond its initial purpose, necessitating a comprehensive overhaul to meet the evolving needs of its users.

Overcoming Challenges

With over 90,000 suppliers listed, 35,000 monthly searches, and 53 member organisations adding their assessment data to the Portal, data accuracy was a top priority during the redesign process. SSIP faced the challenge of adding new features while maintaining the integrity of the existing portal data.

Key Improvements

The revamped website and portal offer several significant improvements, including:

- **Clearer Guidance:** The website provides more intuitive navigation and detailed information to help users understand the purpose and benefits of SSIP.
- **Enhanced Functionality:** The portal will continue to be enhanced to offer further features such as supplier following, personalised supplier lists, certificate expiry notifications, and expanded search parameters, some of which will be add-on payable features.
- **Training and Webinars:** Members will be able to access training resources and webinars to learn more

about SSIP and its certification schemes.

- Improved Accessibility: The website's layout and design have been optimised for accessibility, ensuring a seamless experience for all users.

Benefits for Members and Website Visitors

Eleanor Eaton, SSIP Chair, said "The updated platforms will bring significant benefits to both SSIP members and individuals accessing the website. Members can expect improved efficiency, enhanced data management capabilities, and easier access to valuable resources. Visitors will benefit from a more intuitive and user-friendly

experience, as well as clearer information about SSIP's services and the importance of health and safety in the supply chain."

A User-Centric Approach to Redesign

SSIP's redesign process was guided by feedback from members and stakeholders. By carefully analysing user behaviour and identifying areas for improvement, the team was able to create a website and portal that is both visually appealing and highly functional.

Eleanor explained "our members have given us some valuable feedback on where our existing site required more detail and how we could make it more accessible. We were able to work closely with the developers to incorporate these features and add some new and exciting functionality."

Impact on SSIP and the Supply Chain

The relaunched website and portal will play a crucial role in SSIP's ongoing mission to reduce occupational health and safety assessment duplication and promote health and safety in the supply chain. By providing a robust platform for members to access information, validate certificates, and connect with suppliers, SSIP is empowering organisations to achieve their sustainability and compliance goals. SSIPs approach to mutual recognition has enabled industry savings of over £464m in addition to the time savings by all stakeholders.

Looking Ahead

Throughout the redesign process, SSIP gained valuable insights into the importance of clear communication and effective information organisation. The organisation recognises that this is just the beginning of its journey and plans to continue listening to feedback and implementing further improvements.

SSIP's commitment to innovation and continuous improvement extends beyond the initial website and portal redesign. Eleanor Eaton explains "we are already exploring additional features and functionalities, such as bite-size training courses for individuals and procurement teams. By investing in ongoing development, SSIP aims to remain at the forefront of health and safety certification and provide exceptional value to its members."