

# The Cleaning Show 2025 to be even bigger than the last edition: registration now open

5 months ago



The Cleaning Show, the UK's largest cleaning and hygiene event, will return to ExCeL London from 18 – 20 March 2025. With 132 exhibitors already confirmed, the event will be 2,000m bigger than the 2023 edition, and will feature a conference programme with more speakers than ever before, and ten panel sessions across three days.

As the cleaning and hygiene sector continues to grow – currently valued at nearly £60bn in the UK alone – The Cleaning Show will bring together professionals from the contract cleaning, facilities management, healthcare, hospitality, transport, retail and public sector. With more than 7,000 attendees expected, visitors will have the opportunity to meet key suppliers, discover the latest products and services, learn from a host of well-renowned experts and network with senior specialists from across the sector.

Among those exhibiting will be industry leaders Nilfisk, Karcher, WEPA, SC Johnson, Bunzl, Northwood Hygiene, ice, Ionic Systems, Jangro, Killis, Kimberly-Clark Professional, Lavor Pro, Makita, Numatic phs Group, Reckitt Pro-Solutions, Victor Floorcare, Wecovi and many others.

In addition to offering cleaning professionals the latest solutions that will define the next era for the cleaning industry, The Cleaning Show, has announced a range of new features for the 2025 event.

A shift in the Conference Theatre format will bring a series of engaging panel sessions to the three-day programme, featuring key industry experts such as Delia Cannings, Chair of the British Cleaning Council, and Kelsey Hargreaves, Technical Manager at The British Institute of Cleaning Science (BICSc).

The sessions will provide attendees with a dynamic platform to engage and learn from current challenges facing the sector, including the impact of AI in cleaning, the changing habits of the supply chain, preparing for the next pandemic and future-proofing the industry.

From navigating facilities management issues to overcoming staffing and recruitment challenges,

attendees will gain insights on a range of critical topics through expert-led panel sessions and keynote presentations, offering actionable strategies to stay ahead of industry trends and improve operational efficiency. Whether it's enhancing sustainability practices, implementing new technologies, or addressing skills shortages, the carefully curated programme will help industry professionals learn, connect and inspire positive change within their organisations.

Elsewhere, the Cleaning & Support Services Association (CSSA) will host its annual Innovation Showcase, welcoming submissions from across the sector. The showcase will spotlight pioneering technologies and advancements aimed at transforming cleaning operations, from AI-driven solutions to sustainability-led initiatives. Applications for the showcase are now open and finalists will be selected to present their innovations on the CSSA stand during the event.

Commenting on the CSSA Innovation Showcase, Paul Ashton, Chairman of the CSSA, said: "It's a fantastic opportunity for businesses of all sizes to showcase their innovations in front of the entire sector. Having the finalists on display at The Cleaning Show will provide an invaluable platform for these companies to present their products to thousands of industry professionals, sparking fresh ideas and solutions for the challenges facing the cleaning industry today."

Attendees at The Cleaning Show 2025 can expect to see leading advancements from top companies in the cleaning sector.

Returning to the show floor, the Window Cleaning World Cup will take place, with Terry "Turbo" Burrows competing to defend his 29-year record of 9.14 seconds. Burrows will be joined by his daughter, Aliscia Burrows, who recently set a new women's record with a time of 16.13 seconds at The Manchester Cleaning Show earlier this year. With both Burrows' competing head-to-head, the 2025 World Cup will also invite exhibitors and visitors to take part, putting speed, skill and expertise to the test.

Delia Cannings, Chair of the British Cleaning Council, which co-produces the event, said: "The Cleaning Show is a fabulous showcase for one of the UK's biggest and most important sectors and the highlight of the cleaning and hygiene industry's calendar.

"Next year's London show is set to be the best yet, so make sure you put the date in your diary and register for free tickets to attend. Whatever your role in the industry, you do not want to miss it."

Paul Sweeney, Event Director of The Cleaning Show, added: "We're thrilled to announce that due to unprecedented demand, we've expanded The Cleaning Show 2025 by an additional 2,000 sqm of exhibition space, making it one of the largest editions in the show's history. It's incredible to see such enthusiasm and innovation in the sector, and we're looking forward to opening the doors in London next year to spotlight the very best the industry has to offer. With 132 exhibitors already confirmed, this year's event reflects just how rapidly the cleaning industry is evolving, and we can't wait to showcase the incredible products and technologies that are driving it forward."

Registration for The Cleaning Show 2025 opened on 31 October 2024. Entry remains free, but visitors should pre-register online. To register and find out more about this year's event, visit <https://cleaningshow.co.uk/london/>