

Vertas Group Raises £28,000 for Cancer Research UK

1 year ago



[Vertas Group](#), a leading facilities management company, is proud to announce the success of its innovative social value initiative, [Exec Experiences](#), which has raised over £23,000 (including gift aid) for Cancer Research UK (CRUK). This initiative brought together Vertas Group's Board of Directors and forty-four colleagues in a series of challenging and inspiring events, all in support of life-saving cancer research. Vertas Group raised an incredible overall total of £28,000 for their 2023/2024 charity year.

The Exec Experiences initiative saw Vertas Group Directors and colleagues take part in five unique challenges over the past months, each designed to test their endurance, teamwork, and commitment to making a difference. The challenges included a [Ryder Cup golf tournament](#), a [half marathon](#), a cycling challenge through the [Derbyshire hills](#), a [climb up Mount Snowdon](#) and [Climbing a Scottish Graham, Ben Venue](#).

These activities united the Vertas family around a common cause: raising funds and awareness for Cancer Research UK. Through the generosity of colleagues and supporters, Vertas Group was able to surpass its fundraising goals, raising an impressive £23,000 (including gift aid) to help CRUK continue its groundbreaking research in the fight against cancer.

Speaking about the initiative, Ian Surtees, MBA FIoD, Chief Executive Officer of Vertas Group, commented: "Our Exec Experiences initiative was designed to bring our leadership and colleagues closer together while contributing to a cause that touches the lives of so many. These events have proved a great way of engaging colleagues at geographically diverse locations. Together, we've not only pushed our physical limits but also demonstrated the power of teamwork and compassion. I couldn't be prouder of what we've achieved for Cancer Research UK."

Cancer Research UK expressed their gratitude for the support from Vertas Group, recognising the importance of corporate partnerships in advancing research efforts to one day beat cancer. Nicole Brennan, Relationship Executive from Cancer Research UK, said: “We are incredibly grateful to Vertas for their outstanding support through the Exec Experiences initiative, which has raised an impressive £23,000 (including gift aid) for Cancer Research UK this year. The enthusiasm and dedication their teams have shown year upon year are truly inspiring, and we are thankful for the efficient communication and updates throughout this partnership.

The funds from the Exec Experiences events will directly fuel our mission to beat cancer, helping to transform the lives of patients and their families. Thank you, Vertas Group, for championing this cause!”

Cancer Research UK has been Vertas Group’s charity partner since 2017, and the total corporate fundraising since this date now reaches £77,279.31. For more information about Vertas Group’s ongoing community efforts and initiatives, visit www.vertas.co.uk.