

Another First for the UK's Only Social Enterprise FM Consultancy, Communia FM

1 year ago



In October, we reported on the launch of the UK's first Social Enterprise FM Consultancy, [Communia FM](#). Since then, the company has made impressive strides, secured new clients, and delivered impressive social impact. Now, Communia FM is expanding its offerings.

The company has just introduced a new FM recruitment service focused on permanent roles, designed to connect top talent with the rapidly evolving FM industry.

Antony Ferdinand, Founder of Communia FM, shared: "While the FM recruitment market is crowded, our unique model and strong social objectives have set us apart. After receiving numerous requests for recruitment services, we've leveraged our extensive FM experience to meet this demand and offer a high-quality recruitment solution.

In developing this service, we've not only created a highly competitive commercial offer, but also identified two key factors that are important to our clients that will also be delivered as standard:

1. **Social Enterprise Commitment:** As a Social Enterprise, we reinvest at least 50% of our profits into social objectives. One of the ways we will do this is by guaranteeing annual donations to our clients' chosen corporate charities. Using a defined matrix to demonstrate transparency, the greater a clients spend with Communia FM is, the larger the donation that we make will be.
2. **Environmental Sustainability:** Recognising the importance of sustainability in the FM industry, we're committed to planting at least one tree with The National Forest for every candidate placed through our recruitment service. Where we have more senior placements, that number will rise to 2-3 trees.

These are just two of the direct benefits our customers can expect from partnering with Communia FM, and we're constantly exploring additional ways to create meaningful impact alongside our clients."

The Social Enterprise model appears to be gaining traction in the FM sector, as the industry becomes increasingly aware of its social responsibilities. It's clear that Communia FM is making waves, and we anticipate more innovations from this space soon.