

## Celebration Packaging adds festive takeaway hot drink cups

2 years ago



[Celebration Packaging](#) has launched a new range of EnviroWare<sup>®</sup> double-wall paper hot drink cups featuring festive green and red designs.

“New for Christmas 2024, these new designs are perfect for serving up festive takeaway hot drinks,” says Celebration Packaging Managing Director Nick Burton. “Customers can choose from classic Holly Green and vibrant Santa Claus Red colours with white Christmas icons.”

Delivering superior insulation and hand comfort, the cups are available in popular 8oz and 12oz sizes, with optional CPLA and bagasse sipper domed lids.

Made from FSC<sup>®</sup> (Forest Stewardship Council<sup>®</sup> C113967) certified paper, the double wall cups are lined with a PLA plant starch moisture barrier. They are commercially compostable (DIN EN 13432:2000-12) and certified recyclable in standard paper mills.

“These new Christmas cups are launched under our EnviroWare<sup>®</sup> brand, so it’s no surprise that alongside the fun festive design, they also score high for sustainability,” says Nick Burton.

“When we created the EnviroWare<sup>®</sup> brand, over 17 years ago, our declared mission was to seek out more sustainable packaging solutions. We have always believed that when sourcing sustainable packaging, the provenance of the raw materials is paramount – but ensuring that it can be properly disposed of at its end-of-life is equally important.

“Celebration Packaging has always invested in accreditations and certifications which we take very

seriously, so that when we make environmental and sustainability claims, we can always back them up. This sets us apart from many of our competitors, while also giving our customers confidence to help them on their sustainability journey.

“Through certification by respected and established companies, we can confirm that the products we sell are: suitable for direct contact with food and drink; made from sustainable resources where applicable; suitable for recycling and/or can be composted either industrially or at home.

“Hot drinks are takeaway best-sellers during the winter, so adding some festive cheer, while at the same time making a sustainable choice, is really heart-warming,” concludes Nick Burton.