

'Magic' sustainable solution to help industry combat rising costs in 2025

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Businesses facing rising costs going into 2025 have a sustainable value-for-money solution to thank for helping them beat any downturn and forecast increased profits.

Dry Ice cleaning is one of the most sustainable cleaning solutions available to a range of industries – crucially it also helps businesses save money.

By cleaning equipment with Dry Ice, industries increase their productivity and prolong the life of their machinery – saving time and money.

As if by magic, equipment cleaned by Dry Ice has no remaining water or residue – it just leaves machinery looking great and ready to roll.

By keeping plant and equipment expertly maintained through a Dry Ice cleaning programme, different industries keep their facilities and environments working efficiently for longer, reducing costly downtime, increasing productivity and reducing the level of investment needed in new parts and equipment.

Steven McCreddie, Dry Ice Team Leader at Eco Group, said: “Dry Ice is like a magic solution in many ways – definitely a case of ‘now you see machinery with dirt and grime – now you don’t’.

“Customers are amazed by its capabilities. They are always in awe of how quick and easy it is to get their equipment cleaned, and how soon they see the benefits to their business. They often say they didn’t think it was possible to achieve that and have not seen their equipment looking that good for a long time.

“I wouldn’t go so far as to say it’s a Christmas miracle! But as businesses are taking stock at this time of

year and thinking about facing rising costs in the New Year, I would definitely say trialling a Dry Ice cleaning programme should be high up on their list of resolutions.”

Dry Ice is an eco-friendly solution which is coming into its own as businesses are wanting to extend the life of their equipment and increase productivity.

Steven said: “We can tailor a bespoke solution and cleaning programme that will be of most benefit to the business we are supporting.

“We do one-off cleans and are happy to receive enquiries to support businesses and organisations in this way.

“But those businesses on a regular Dry Ice cleaning programme have the benefit of maintaining their equipment at optimum levels which increases their productivity and reduces the risk of any costly downtime and breakdowns.

“If an industry has to pause a production line it is very quickly going to be costing them big sums of money. If they had been on an effective, value-for-money Dry Ice cleaning programme it could have saved them a lot of pain and unplanned cost.

“Businesses want to control their costs and not have any nasty surprises on top of their known outgoings. A Dry Ice cleaning programme helps them stay in control.”

Dry Ice cleans all types of surfaces and machinery. It is:

- environmentally friendly;
- increases productivity, reduces downtime and costs;
- prolongs lifespan of assets
- non-abrasive, no damage
- moisture-free cleaning
- faster and more efficient cleaning
- no secondary waste / residue
- safe around electrical components

Eco uses recycled carbon dioxide – which would have been released into the atmosphere anyway – and converts it into dry ice pellets rather than use chemicals, making it a sustainable, eco-friendly solution.

Eco Dry Ice, which is part of multi award-winning Eco Group, operates across the UK from its bases in Scotland and the North-West of England.

It supports a wide range of industries and at this time of year is particularly involved in helping the food, catering and hospitality industries where the equipment needs attention after running at full capacity in the run up to the festive season – such as any food production plants, bakeries, hotel and restaurant chains, and all the logistics which support them such as laundries and vehicle fleets.

Steven said: “We can help all the food, catering and hospitality industries recover from the hectic festive season and be in tip top condition by the time business picks up again in the New Year.”

With 15 years of experience, Eco Group is a fully qualified and SQA accredited company offering the

highest level of Dry Ice cleaning service.