

## Platinum unveils new executive team to drive growth as a data-led, responsible business

8 months ago



Platinum Facilities, a specialist provider of hard facilities management services, has assembled a new executive leadership team to drive the company's growth by developing its data-led maintenance strategy and cementing its commitments as a responsible business.

Matt Hellicar, director of operations & energy, will be responsible for overseeing the delivery of client accounts in London across commercial, legal, financial, and professional services sectors. He will also act as a technical lead for internal account directors and managers, as Platinum continues to enhance its data-led maintenance offering, supporting clients' sustainability targets. Hellicar has more than 33 years' experience in the technical services industry, serving 10 of those at Platinum. In the past, he has delivered asset management to more than 15m square foot of managed space.

Ed Gee, director of operations & technical, will oversee client contracts and provide support for account managers in delivering high standards of service delivery. In his role, Gee will ensure all client contract statutory and service compliance reporting is up to date, proactively identifying and rectifying any potential issues. Gee also has responsibility for overseeing all health and safety requirements. He has more than 15 years' experience in the technical services industry, joining Platinum in 2012 as a contract manager before progressing to customer account manager and account director, taking a position on the board in 2020.

Lynsey Storm, director of people, culture and shared services, will be responsible for ensuring Platinum builds on its commitments to be a responsible business and a great place to work. Storm is tasked with

reinforcing these values in everything the business does, and can do, for its people. Storm has supported individuals throughout her career in a variety of people-focused roles, such as HR manager, HR and talent manager and human resources director. During her time at Platinum, Storm has risen through the ranks and broadened her range of responsibilities, displaying her drive and ambition in making people the best they can be at work. Her achievements align with Platinum's social value commitment to being a responsible business for its clients, employees and supply chain partners.

Glen Cardinal, CEO of Platinum, said: "This is an exciting time for Platinum. We are thrilled to have this new executive leadership team in place to help drive growth by building on our expertise as a data-led service provider and responsible business. Lynsey, Matt and Ed are highly skilled professionals who bring decades of combined experience and a deep understanding of our values. Their progression through the company is a testament to the positive culture we have cultivated, fostering talent, innovation and long-term success.

"Together, we are poised to accelerate growth, implement data-led maintenance strategies that redefine industry standards and strengthen our commitment to being a responsible business. By aligning our efforts with the United Nations Sustainable Development Goals, we aim to create lasting value for our people, planet and partnerships."

Platinum has achieved certification of IS 50001: 2018 Energy Management, demonstrating the company's commitment to reducing energy consumption and emissions. The company has also developed several social value partnership agreements alongside like-minded supply chain partners, with a goal to build a 'Procurement for Good' movement whereby a percentage of the joint profits are passed back on to local communities and good causes.