

PTSG observes Decembeard

1 year ago



Decembeard is an annual fundraising and awareness campaign that encourages individuals to grow beards during the month of December to support and raise funds for bowel cancer research and awareness. This light-hearted yet impactful campaign empowers participants to embrace their facial hair and engage in conversations about a critical health issue.

Decembeard was launched by Bowel Cancer UK, a charity dedicated to raising awareness of bowel cancer, supporting patients and families, and funding research. The campaign began as a way to engage the public in a fun and light-hearted manner while addressing the serious issue of bowel cancer, which is the fourth most common cancer in the UK.

[Premier Technical Services Group Ltd \(PTSG\)](#) has a long history of donating to cancer charities through a variety of fundraising events. The Group has lost several key members of its team to cancer and it is a cause very dear to its leadership team.