

<u>Renowned executive chef joins The</u> <u>Murrayfield Experience to elevate culinary</u> <u>offering</u>

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<u>The Murrayfield Experience</u>, bespoke, world-class hospitality and events brand for Scottish Gas Murrayfield, and a joint venture between contract caterer Elior UK and Scottish Rugby, has appointed renowned culinary expert Stuart Fraser as its new executive chef. His appointment marks a significant milestone in the stadium's culinary journey drawing on Fraser's catering career spanning over 30 years.

With a diverse career history, previously holding positions such as senior banqueting chef and executive head chef at the Old Course Hotel in St Andrews, and head chef at Genting Casinos and Lindisfarne Hotels, Fraser is set to take The Murrayfield Experience to new heights. In his new role, Fraser is poised to elevate modern culinary excellence across rugby matches, concerts, corporate, private and charity events curating world-class dining experiences as well as tailored signature 'Murrayfield dishes'.

Fraser's future vision is aligned with the Scottish Gas Murrayfield's commitment to growth and excellence. Seasonal, locally sourced ingredients and food provenance will be at the heart of Fraser's strategy. Fraser will head up a team of up to 100 chefs on match days and during concerts.

Beginning his career as a humble kitchen porter, Fraser quickly rose through the ranks in line with his commitment to his core values: hard work, teamwork, and unwavering dedication to excellence.

Expressing his enthusiasm for this new chapter, Stuart Fraser, executive chef, The Murrayfield Experience said: "Scottish Gas Murrayfield is iconic and known worldwide, and I'm excited to lead the culinary offering into a new chapter creating bespoke event menus with a focus on working with local Scottish providers.



We have many exciting new opportunities lined up for guests to experience the great warm welcome, food, and hospitality that The Murrayfield Experience has to offer."

Natalaigh Taylor, head of marketing at The Murrayfield Experience, added: "Welcoming Stuart to The Murrayfield Experience is a beacon for the new and improved offering we have here at Scottish Gas Murrayfield Stadium. Stuart's commitment to excellence, and his ability to curate innovative dishes combined with his passion for team development will transform the hospitality experience our guests receive. We are thrilled to have him at the heart of our team."

The Murrayfield Experience is a bespoke, world-class hospitality and events brand enabling Scottish Gas Murrayfield stadium to offer a wider range of tailored services for events of all sizes. The Murrayfield Experience positions this iconic venue as a year-round destination. From match days as the home of Scottish Rugby, to concerts, entertainment and private functions, this new hospitality brand sets the standard for a premier venue that caters to all.