

## A new dawn for FMBD and FM Director

12 months ago



FM Business Daily has always been about keeping people updated with the latest news from across the facilities management industry, and over the last three years, it has been doing exactly that.

However, over the last few months, in recognition of the sheer diversity of the FM industry, the FMBD team has decided that some changes were needed to ensure the efficacy of the newsletter remained strong.

Introducing the brand new FMBD newsletter and digital publication, FM Director!

The main difference you will notice is that we have reduced our newsletter distribution days from six days a week to three. From now on Monday's newsletter will focus on hard services and construction, and Wednesday's newsletter will focus on soft services. However, both will still touch on the rest of the industry a little so as not to miss anything big! Friday's newsletter will ease you into the weekend with an easy-to-digest combo of some of the biggest news from the week, some video interviews and exclusive features from across the FM sector - something a little different to wind the week down with!

We're excited to start 2025 afresh with our brand-new look, and as our new Managing Editor Claire Middleton embarks on the second half of her first year with us, we thought it would be the perfect time to shake things up a little and begin the new year with a fresh direction.

These changes will ensure that our content is segmented by sector, making sure that you can read only what is relevant to your work, and nothing else. For those that advertise with us, you can be sure that this new structure will put your brand in front of exactly who you want to be seen by, great news for them and you!

We hope you are as excited as we are about the new look FMBD and FM, and we'd love you to get in touch if there's anything you'd like to discuss or feature in an upcoming issue.



Thank you,  
Cheryl Ellerington  
FMBD Managing Director