

Association for Rental Living Expo returns, enabling the FM sector to 'Make the Connection' in 2025

1 year ago



The [Association for Rental Living](#) (ARL) has announced the return of the only trade event for the rental living sector - the [ARL Rental Living Expo 2025](#).

The dynamic event, attended by more than 500 delegates each year, will take place at the Business Design Centre, London on 1st April 2025.

Open to the entire rental living sector, the Rental Living Expo 2025 will bring together industry leaders and peers as part of ARL's mission to elevate the sector and set new standards for rental living. It is the only trade show by the sector, for the sector, with the ARL committed to reinvesting every penny it makes into awareness raising and influence knowledge and best practice sharing on behalf of the rental living sector.

Long established as the must-attend trade event for Build to Rent (BTR), the annual ARL Expo has now grown to encompass the entire breadth of the rental living sector in line with the membership organisation's rebrand to the ARL in 2024.

Under the headline theme of "Make the Connection", the Rental Living Expo 2025 will bring together suppliers to the sector with investors, operators and advisors - giving suppliers a unique opportunity to showcase products and services to key decision makers.

2025's ARL Rental Living Expo will deliver an action-packed agenda, designed to support delegates to network and share insights and innovations. The event will include three keynote speeches from sector

experts and six Living Launchpads. These dedicated platforms enable companies to showcase new concepts and innovations, opening up exciting new products and services to rental living sector specifiers. They follow in the footsteps of the four hugely popular Launch Pads held at the 2024 ARL Expo.

Also back by popular demand at the ARL Rental Living Expo 2025 are the Reverse Trade Shows. These focused events use an efficient, speed dating-style format to introduce investors, operators and procurement teams to relevant suppliers, supporting them to make effective connections.

New for the 2025 event will be a series of Fireside Chats. These engaging features will provide delegates with access to key influencers within the rental living sector and focus on key issues facing the sector this year. Professionalising the sector – the Expo will also additionally feature a series of training sessions throughout the day for rental living sector professionals at all stages of their careers to attend. Led by the ARL's Education and Qualifications Committee, these new sessions demonstrate the organisation's commitment to professionalising the sector.

The 2025 ARL Expo will also feature the FM Fever – an energetic, timed event where facilities maintenance challenges see teams compete against each other to prove their mettle. Following this ever-popular session, the delegate drinks reception will offer the perfect opportunity to further network in a relaxed setting.

Golden threads running through the Expo align with the ARL's wider remit. As the membership body for all institutionally backed, professionally managed purpose-built rental living sectors, the organisation's work encompasses a wide range of activities designed to foster collaboration, promote best practice and elevate the rental experience including through the [BTR Code of Practice](#). ARL's event ethos of 'actions, not words' will see the Rental Living Expo 2025 be the best yet with delegate feedback from past events incorporated.

Brendan Geraghty, CEO, ARL: "From innovative solutions and emerging trends to networking designed to build meaningful business connections, the ARL Expo delivers it all. Packed with fresh ideas, knowledge sharing opportunities and so much more, the Expo is the must-attend event for rental living sector professionals this spring."

Supporting all rental living sector businesses to make the connections they need, the ARL 2025 Expo offers a range of sponsorship and exhibition opportunities. These present a prime chance for businesses to connect with key players across the rental living sector and expose their brands to operators and procurement decision-makers. In addition to the varied sponsorship opportunities, stands are available at the Expo, with discounts available for ARL members.

Tickets for the ARL Rental Living Expo 2025, which is open to both ARL members and non-members, are now available.

Full details of the ARL Rental Living Expo 2025 and all opportunities can be found [here](#).