

## Churchill Group appoints Charlotte Macdonald as social impact manager

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[Churchill Group](#) has appointed Charlotte Macdonald as social impact manager, furthering its commitment to sustainability and social value. Macdonald brings a wealth of expertise and joins after seven years at Equans, with the last four years dedicated to providing positive change in local communities.

Macdonald's role will focus on advancing Churchill Group's social impact efforts, aligning them with the business's core values and ESG objectives. Her strategic priorities include crafting a comprehensive social value framework, fostering meaningful community engagement through volunteering and charitable initiatives, and driving inclusive recruitment practices. By enhancing social value reporting and leveraging data-driven insights, Macdonald aims to solidify the company's impact strategy.

Charlotte Macdonald, social impact manager at Churchill Group, said: "I'm thrilled to join Churchill Group at such an exciting time. As an employee-owned business with a firm commitment to people and the planet, we have an incredible opportunity to drive meaningful social change. I look forward to working with the team to embed social value into every aspect of our operations, as well as work with local organisations to create employment pathways for under-represented groups."

James Bradley, CEO at Churchill Group, said: "Charlotte's environmental qualifications and her experience working with community groups aligns perfectly with our values. Her innovative approach to social impact will help us deliver even greater value to our clients, colleagues, and society. We are excited to see the positive changes she will bring, and we welcome her warmly to the team."