

## Risk manager kicks off 2025 with B Corp certification

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<u>RISK Manager</u>, a leading provider of asset risk management software, has achieved official certification as a B Corp, reflecting the company's unwavering commitment to sustainable and ethical business practices.

Risk Manager scored 95.7 during the rigorous assessment process – coming in much higher than the required benchmark score of 80 – prioritising employee wellbeing, fostering client trust, and striving for environmental sustainability. It joins a global community of more than 8,000 certified B Corp organisations, including household UK names such as The Guardian.

This achievement is particularly significant for Risk Manager as it continues to expand its innovative risk management platform. The company's software empowers businesses to mitigate risks across their assets and estates, improve operational efficiency, and drive responsible growth. By embedding B Corp values into its operations, Risk Manager is further aligning its business strategy with the principles of transparency, accountability, and long-term sustainability.

Lisa Anischenko, commercial lead at Risk Manager, said: "While we're a business that exists to help minimise risk, there is a funny juxtaposition in being recognised for our maximum impact – but it's a milestone that marks the start of an exciting new chapter for us.

"It's always important to us as a business not just to 'do business' but to do the right thing at the same time. Our high score reflects the strength of these values and dedication and provides a clear bottom line expectation for our operations moving forwards.

"Becoming a B Corp is more than a certification; it's a validation of our commitment to doing business in a way that benefits all stakeholders. It reinforces our mission to support clients while promoting



environmental and social sustainability, and drive community impact both locally and globally – while also cultivating a dynamic company culture where our people thrive just as much."

B Corp certification is awarded by B Lab, a non-profit organisation dedicated to transforming the global economy to benefit all people, communities, and the planet. Certified B Corps meet the highest standards of verified performance, accountability and transparency. With more than 8,000 companies worldwide, the B Corp community spans industries and is united by a shared goal to make business a force for good.

Risk Manager operates primarily within the education, health and social care, and stadiums and venues industries. Notable clients include Bradgate Education Partnership and Beverley Housing Charity. As a newly certified B Corp, Risk Manager is committed to continuous improvement, using the B Impact Assessment as a framework for further measuring and enhancing its impact. The certification aligns seamlessly with the company's vision for scalable, purpose-driven growth in the asset risk management space. Risk Manager's parent organisation Pagabo Group and its other business units – Pagabo, Loop, and Sypro – have also secured B Corp certification.

For more information about Risk Manager and its software solution, please visit https://riskmanager.org.uk/