

## Zest Recycle Partner with Formula One Autocentres

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Zest Recycle has secured a contract with Formula One Autocentres to manage recycling and waste across its locations. This collaboration represents a significant step forward in integrating sustainability within the <u>retail</u> sector, combining innovative waste management solutions with a shared vision for environmental responsibility.

## Transforming Retail Waste Management

The partnership aims to streamline how waste is handled across the Formula One Autocentres portfolio, which spans 132 branches across England with over 800 highly trained staff working seven days a week to provide a full range of services including tyres, exhausts, batteries, brakes, clutches, MOT's and servicing.

By leveraging <u>Zest Recycle</u>'s bespoke waste management strategies, the initiative focuses on:

- Optimised Waste Segregation: Implementing streamlined processes for separating recyclable and non-recyclable materials including hazardous waste.
- Advanced Recycling Programmes: Deploying innovative systems tailored to the sector's unique waste streams.
- Responsible Disposal Methods: Ensuring compliance with environmental regulations and ethical standards in line with April 2025 <u>Simpler Recycling</u> legislation.

## Setting New Benchmarks for Sustainability

This collaboration demonstrates a shared commitment to reducing environmental impact without



compromising the high standards of service provided by Formula One Autocentres. The partnership will:

- Enhance recycling rates across all facilities.
- Identify and implement cost-effective sustainability strategies.
- Streamline waste management practices among staff and stakeholders through initiatives like Zest Recycle's "Start Fresh" communications campaign.

## Driving Sustainable Excellence in Retail

With Zest Recycle's expertise and innovative solutions, Formula One Autocentres is positioned as a leader in eco-conscious retail operations. Together, the organisations are setting new industry standards, proving that sustainability and operational excellence can go hand-in-hand.

This partnership not only strengthens environmental stewardship but also serves as a blueprint for sustainable waste management in the broader the <u>retail</u> sector.

Simon Hughes, Financial Director for Formula One Autocentres shared: "Formula One Autocentres remains committed to providing the highest quality service at the best value. Our collaboration with Zest Recycle ensures our waste management practices are both efficient and sustainable. Their innovative solutions support our operations, allowing us to stay focused on delivering excellent service while meeting our environmental goals."

Scott Mansfield, Financial Controller for Formula One Autocentres shared: "At Formula One Autocentres, our promise is high-quality service and great value. Our partnership with Zest Recycle helps us optimise waste management whilst enhancing our sustainability. Their innovative, expert approach allows us to continue delivering exceptional service, knowing our waste operations are efficient and responsible."

Roland Archer, Sales Director for Zest Recycle commented: "Our partnership with Formula One Autocentres illustrates the effectiveness of a collaborative approach in achieving sustainability goals. Their commitment to enhancing their waste operations allowed us to understand their business on a deeper level and deliver effective, tailored solutions."

The partnership between Zest Recycle and Formula One Autocentres marks a significant step towards achieving sustainable waste management practices within the retail industry. By implementing a strategic waste management plan, both organisations are set to make a meaningful impact on the environmental footprint of Formula One Autocentre's service portfolio.

To discover solutions to your waste management problems, visit https://www.zestrecycle.co.uk/