

Empowering Clients on Their Net Zero Journey: NuServe Launches Advanced Carbon Reporting!

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All UK businesses are required to reach carbon net zero by 2050, but achieving this goal demands more than ambition—it requires actionable insights and collaboration.

Georgina Lockwood, Sustainability Manager at [NuServe](#), tells us about NuServe’s commitment to supporting their clients on this journey, and how they have elevated carbon reporting to new heights, offering innovative and comprehensive solutions that enable businesses to take charge of their emissions and drive meaningful change.

NuServe has always been a trailblazer. As the first B Corp-certified facilities company in the UK, we’ve set a benchmark for responsible business practices. Our new carbon reporting service continues this tradition by delivering precise, verified data rather than relying fully on assumptions or estimates.

Facility companies like ours fall under Scope 3, Category 1 (Purchased Goods & Services) of a client’s carbon footprint. Traditionally, carbon reports rely on spend-based calculations and estimates, which can lead to inaccuracies. NuServe goes further by prioritising physical data, enabling more effective and trustworthy carbon management. After all, as Albert Einstein said: “Assumptions are made, and most assumptions are wrong.”

How Carbon Reports Benefit You

NuServe’s carbon reports are designed to empower our clients with actionable insights, whether you’re a Sustainability, Facilities or Office Manager:

Verified Accuracy for Sustainability Reporting:

Our reports provide Sustainability Managers with precise, independently verified carbon figures for inclusion in annual reporting. No greenwashing—just reliable data that aligns with GHG Protocol standards.

Simplified Insights for Operational Decision-Making:

For Facilities & Office Managers, our reports translate technical data into actionable steps, with guidance from NuServe's Account Managers. This helps identify sustainable alternatives, manage consumables more effectively, and make informed decisions to reduce site emissions.

Biannual Reporting for Proactive Management:

Unlike traditional retrospective reports, NuServe's biannual updates allow clients to actively monitor and manage their carbon footprint throughout the year. This proactive approach is particularly valuable for areas like business travel and consumables, helping to reduce emissions while saving time and money.

Collaboration for a Carbon Net Zero Future

To achieve net zero, businesses must collaborate with their supply chains. At NuServe, we're already monitoring 90% of our supply chain emissions, enabling us to identify high-impact areas and work with suppliers to reduce their carbon footprint. This not only drives our own sustainability efforts but also supports suppliers in starting their net zero journey

As demand grows, we're also laying the groundwork for Life Cycle Assessments (LCA), providing even deeper insights into product and service emissions.

Why Act Now?

NuServe's bespoke carbon reports help clients:

- Enhance their sustainability credentials with accurate, verified data.
- Reduce emissions proactively, saving resources and improving efficiency.
- Build long-term resilience in the face of increasing regulatory and stakeholder demands for carbon accountability.

Join us in leading the charge toward a sustainable future. With NuServe's support, your net zero journey doesn't just comply with regulations—it sets a new standard for innovation and responsibility. Contact NuServe today to learn more about our advanced carbon reporting solutions and how they can benefit your business.