

Houston & Hawkes appoints James Carr as Head of ESG and Safety to further strengthen sustainability and safety leadership

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[Houston & Hawkes](#), independent B Corp caterer, has announced the appointment of James Carr as Head of ESG and Safety. With a strong focus on sustainability, safety, and long-term corporate responsibility, James will play a pivotal role in enhancing the company's excellent safety record, driving forward its sustainability initiatives, and ensuring the company achieves its net-zero commitments.

James brings a wealth of expertise in environmental leadership, safety management, and ESG strategy to his new role. Most recently, he served as Head of Health, Safety, and Environment (HSE) at Wasabi. Prior to that, James was an Environmental Health Officer with York City Council and spent five years as Group Head of Health and Sustainability for Rhubarb.

In his new role, James will oversee the company's efforts to continue setting the benchmark for safety across the industry, working closely with teams to ensure best practices and the well-being of all staff, customers and clients. He will also spearhead sustainability initiatives while championing the company's comprehensive B Corp strategy as the business approaches its recertification in 2025.

"We are delighted to welcome James to the Houston & Hawkes team," said Dave Hawkes, co-founder and Director of Houston & Hawkes. "His experience and expertise will be invaluable as we continue to build on our outstanding safety culture and take decisive action to support our ambitious ESG ambitions. With his leadership, we are confident that our commitment to sustainability, safety, and our B Corp values will

continue to thrive, ensuring we remain at the forefront of the industry.”

James Carr added: “I am so excited to join such a forward-thinking and purpose-driven company. The work that Houston & Hawkes has already done in the areas of safety, sustainability, and corporate responsibility is remarkable. I look forward to contributing to the next chapter of this journey as we continue to push boundaries, innovate, and make a positive impact on both our business and the wider community.”

As part of Houston & Hawkes’ broader commitment to growth and sustainability, James’ appointment comes alongside other significant investments in the company’s operational team, further solidifying the company’s position as a leader in the foodservice sector.