

## New in-depth webinar set to explore far-reaching solutions to optimising NHS healthcare estate in the hybrid era

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With NHS Trusts facing the triple burden of increasing financial pressures, evolving workforce expectations, and looming deadlines to meet net zero goals, an in-depth webinar will be hosted this week to examine solutions to these challenges.

The event has been organised by [HubStar](#), an industry leader in advanced workplace technology, with features specifically designed to enhance the day-to-day operational needs of hospitals and healthcare facilities.

HubStar is inviting NHS Property teams and facility managers to attend the live webinar at 11am (GMT) on Thursday, February 27. They can register for the free event at: [Webinar: Making Hybrid Work for NHS Property & Estates](#).

The seminar will look at how NHS Property teams can gain a better understanding of occupancy patterns in the hybrid work era through gaining data-driven insights.

It will also examine how real estate strategies can be adapted to cut unnecessary costs, improve efficiency and rightsize the property portfolio whilst reducing carbon emissions.

Joe Harris, HubStar's Director of Business Development, said: "Optimising the healthcare estate has never been more critical. NHS Property and Estates leaders are under more pressure than ever to optimise workspace, whilst reducing cost. This webinar will showcase proven strategies that leading NHS Trusts are using to repeatedly drive ROI, improve space efficiency, and create smarter, more adaptable spaces. A

must-attend for NHS Property and Estates leaders.”