## **FM**Business**Daily**

## SBTi confirms Apleona's CO2 reduction targets

6 months ago



<u>Apleona</u> has joined the Science Based Targets initiative (SBTi). The leading European provider of facility management and property services is thus committed to reducing its own emissions in line with the latest scientific findings and making a contribution to limiting global warming to 1.5°C.

Specifically, Apleona has set itself the goal of reducing its direct (Scope 1) and indirect (Scope 2) emissions by 55 per cent by 2033 compared to 2023. In Scope 3, which primarily comprises emissions from purchased goods and services, the aim is to achieve a relative reduction of 61 per cent by 2033 in the same comparison period. The targets apply to the entire Apleona Group and were validated by the Science Based Targets initiative at the beginning of the year.

The Science Based Targets Initiative (SBTi) is a global organisation that supports companies and financial institutions in setting ambitious emission reduction targets based on the latest climate science. Its goal is to halve global emissions by 2030 and reach net zero by 2050. SBTi provides standards, tools and guidelines for setting and achieving these targets. The company's targets are then independently assessed and validated.

By defining science-based climate targets, Apleona is also taking on a pioneering role in climate protection and decisively advancing decarbonisation in the real estate and FM industry. "The science-based climate targets are a central element of Apleona's sustainability strategy. They underline the seriousness of our ambition to demonstrably reduce our own CO2 emissions", explained Apleona CEO Dr Jochen Keysberg on the occasion of the validation of Apleona's reduction targets by the Science Based Target initiative.

By optimising the energy consumption and operating efficiency of its customers' properties and real



estate, Apleona is already making a significant contribution to reducing CO<sub>2</sub> emissions. In addition to the carbon footprint, i.e. the emissions from its own business activities, the Apleona Group is already calculating the emissions saved in its customers' properties (carbon handprint). The carbon handprint is already two to three times as large as the direct annual emissions from our own business operations.

CEO Dr Jochen Keysberg is convinced that the consistent expansion of Apleona's decarbonisation solutions and the reduction of its own footprint will lead to a significant divergence between hand- and footprint in the future: "The SBTi commitment increases our credibility and acceptance as an active climate protector among many of our stakeholders. For example, it strengthens our employer brand in the highly competitive labour market for skilled workers, especially among the younger generation, and not least with many customers who we can actively support on their decarbonisation journey with our wide range of services."