

The Journey to Launch YorPower's Uninterruptible Power Supplies

11 months ago



YorPower is one of the industry's most trusted providers of back-up power solutions for customers in a wide variety of sectors, both in the UK and around the world.

In the back-up power industry, companies depend on continuous power – any power failure, even momentary, can be disastrous. That's why having a reliable and trusted provider of back-up power solutions is so important and YorPower is proud to be that trusted name for a growing number of customers.

Most emergency power systems are based on diesel generators, but these can take a few seconds to kick in. Uninterruptible Power Supply (UPS) units are an additional method of ensuring continuous uninterrupted power for businesses, which is crucial for critical environments.

Stephen Peal is the Group Managing Director of YorPower. Based at the company's headquarters in Sherburn-in-Elmet, West Yorkshire, he oversees the work of his specialist teams in all areas:

- Uninterruptible Power Supply (UPS) systems
- Diesel generators
- Control panels
- Installation, commissioning and repairs
- Planned preventative maintenance

· UK and export sales

Here, Stephen talks to FMBusinessDaily.com about how YorPower has been working tirelessly over the past few months to deliver an exciting new Uninterruptible Power Supplies (UPS) range under the YorPower brand. There are 13 different models to choose from, ranging from 0.6kVA to 900kVA. Led by Stephen and Annmarie Wakefield (UPS Technical Manager), this project is testament to effective teamwork and innovation.

The Background: Insights and Inspiration

"In July 2024, Annmarie and I travelled to Italy to work closely with YorPower's manufacturing partners. This collaboration wasn't just about business; it was a golden opportunity for us to immerse ourselves in the passion and expertise that goes into creating high-quality UPS units.

"Annmarie had the opportunity to put these new units through their paces, conducting rigorous testing to ensure they meet YorPower's high standards. Meanwhile, I engaged in in-depth discussions about the commercial aspects, laying the groundwork for the company's strategy in the UK and export markets.

"Most organisations are built around 24/7 service. Even a momentary break in power can be disastrous. In healthcare facilities, for example, lives can literally depend on a reliable supply of continuous power. That's why having a reliable and trusted provider of back-up power

solutions is so important; YorPower is proud to be that trusted name for a growing number of customers. This includes both UPS units and diesel generators.

"These back-up power solutions can deliver significant savings over the long term, ensuring that vital equipment is protected from potentially damaging power outages – especially given that our new UPS range is manufactured by a true industry specialist with 70 years' trading experience.

From Concept to Reality

"With Annmarie's insights gained from testing the new products, we have recently launched our new UPS range. This is not just a product line; it's a commitment to providing reliable power solutions that our customers can trust. We are driving forward with a product that meets the needs of its clients and stands out in the marketplace.

"Looking to the immediate future, the YorPower-branded UPS range represents an exciting new direction for the company and our customers. Alongside the new product range, we are delivering training to ensure our engineers remain ahead of the curve."

For more information visit <https://yorpower.com/> or call 01977 688155.