

## The Safety and Security Series reappoints Houston PR as its external media and PR partner

7 months ago



For the second year running, integrated communications consultancy [Houston PR](#) and Nineteen Group, are partnering to amplify media activity for The Safety and Security Series 2025.

Open from the 8<sup>th</sup> to the 10<sup>th</sup> of April 2025, at the NEC Birmingham, The Safety and Security Series comprises the UK's largest trade show events for professionals in the workplace health & safety, fire safety, security, cyber security and facilities sectors. Spanning across 35,000m2 floorspace and featuring over 1,000 exhibitors, it's a comprehensive showcase of the latest innovations and developments from industry leaders.

Through the partnership, Houston PR will host and manage The Safety & Security Series Press Lounges at 5/P115 in The Security Event and 4/A60 in The Workplace Event, working with key media partners and additional attending editors and journalists.

David Bishop at Nineteen Group said: "We are delighted to announce that we are partnering with Houston again to manage our PR and external communications for the shows and to create media opportunities for our exhibitors. We are confident that this important partnership will bring our shows to a wider audience and provide exhibitors with the opportunity to better engage with the media. We look forward to seeing everyone at the NEC!"

Mika Bishop, Director at Houston said: "Houston has a long history of working with some of the UK's leading businesses in the health & safety, fire, and security sectors. From start-ups to global industry

leaders, Houston is committed to delivering integrated communications and ensuring the brands we work with demonstrate their expertise to key stakeholders to drive business growth.”

In addition to b2b and corporate communications, Houston has specialist teams dedicated to digital, capital markets and consumer PR.

For more information about the Safety and Security Series visit:

<https://www.thesecurityevent.co.uk/co-located-events>

For more information about Houston visit: <https://houston.co.uk/>