

## ABM UK & Ireland unveils renewed ESG strategy to support evolving customer needs

5 months ago



[ABM UK & Ireland](#), a leading provider of facility, engineering, and infrastructure solutions, has launched a renewed, customer-centric Corporate Responsibility (CR) strategy for FY25. Designed to align with the evolving needs of its customers, ABM will drive this strategic effort with a newly formed cross-functional team of environmental, social impact, and corporate responsibility experts.

The team will spearhead ABM's greenhouse gas reduction strategy in the UK and Ireland, and delivering transformative solutions for customers that are responsible, ethical, environmentally sustainable, respectful, and inclusive—strengthening ABM's position as an industry leader in sustainable and responsible business practices in the region. The refreshed strategy is built on three strategic pillars: Planet Stewardship, Empowering People, and Responsible Business Practices.

- **Planet Stewardship:** ABM prioritises comprehensive carbon management and innovative solutions that help customers achieve their sustainability objectives.
- **Empowering People:** ABM tailors solutions for customers, fostering a culture of ethics and compliance, advancing organisational expertise, and developing an inclusive culture across ABM where all team members can feel welcome.
- **Responsible Business Practices:** ABM is committed to building an increasingly sustainable and responsible supply chain and aligning with compliance standards such as the Corporate Sustainability Reporting Directive to ensure accountability and transparency.

Richard Sykes, SVP and President of ABM UK & Ireland, stated: "The year ahead is about accelerating

towards ABM's strategic vision, and this ESG and Corporate Responsibility strategy is a key component. By supporting our customers' responsible business goals, we aim to deliver meaningful social value—helping the communities in which we and our customers operate to thrive.”

#### Strengthening ABM's Commitment with a Dedicated Team

The formation of an expanded, specialised team has been led by Graham Moxon, Senior Sustainability Manager for the UK and Ireland. Since joining ABM in 2024, Graham has been instrumental in driving ABM's responsible business journey under the leadership of Richard Sykes.

This team unites experts with specialised skills, including:

- Luke Gorman – Carbon reporting strategies
- Tash Sperrey – Corporate and customer social responsibility strategies
- Stacey Ward – Customer carbon reduction and sustainability strategies
- Carey Paton – Supply chain sustainability and compliance

Together, they bring a multidisciplinary approach to advancing ABM's sustainability strategy, fostering cross-functional collaboration and delivering innovative solutions for both the company and its customers.

“The formation of this team marks a pivotal step forward for ABM and its customers,” said Graham Moxon, Senior Sustainability Manager for the UK and Ireland. “The team's collective strength lies in its diverse experience and targeted expertise, spanning energy management, waste futures, community impact, and supply chain optimisation.

“But we know we cannot achieve our goals in isolation. That's why we have established an ESG ambassador group, bringing together over 40 ABM UK and Ireland team members from across the business. This group of local experts plays a key role in sharing insights and highlighting the exceptional work our teams do.”

#### Deepening Community Engagement through BITC Partnership

As part of its continued commitment to community engagement, ABM has renewed its membership with King Charles' Business in the Community (BITC) network. This collaboration supports ABM's 2025 focus on community-driven initiatives, including three key BITC programmes:

1. Coaching in the Community – Providing job seekers with personalized support through ABM-trained mentors who offer career guidance, skills development, and confidence-building to help them re-enter the workforce.
2. Supporting Refugees Programme – Empowering refugees with tailored employment opportunities, language training, and cultural integration support to help them thrive in new communities.
3. Let's Care Together – Addressing the challenges faced by employees balancing work and caregiving responsibilities. This initiative unites businesses and community organizations to support caregivers and promote more inclusive workplaces.

Nicola Burton, Operations Director at Business in the Community, commented: “We are delighted to partner with ABM to leverage the skills and time of its employees in addressing the needs of local communities. Through our Coaching in the Community, Refugee, and Let’s Care Together programmes, ABM volunteers will inspire and upskill individuals through coaching, mentoring, and group volunteering. Their support will improve employment and well-being outcomes for those facing barriers. We are fortunate to collaborate with businesses like ABM that are passionate about giving back to society.”

#### Expanding Long-Term Social Impact Initiatives

Demonstrating its ongoing commitment to creating positive change, ABM UK & Ireland’s SVP and President, Richard Sykes, has confirmed his continued participation in BITC’s *Seeing is Believing* programme for the second year running. Additionally, ABM is preparing to launch the seventh year of its Junior Engineering Engagement Programme (J.E.E.P)—the company’s flagship social mobility initiative that inspires young people across the UK to explore careers in engineering.

The announcement follows the launch of ABM’s brand platform, *Driving Possibility, Together*, which highlights the company’s evolution as a future-focused, innovative partner. The platform underscores ABM’s commitment to making spaces smarter, modernizing infrastructure, and transforming facilities to be more resilient.

Click [here](#) to see ABM’s new brand video or to learn more, visit [www.abm.co.uk](http://www.abm.co.uk).