

## BESA wins Member Engagement Award For Building Safety Act

5 months ago



[The Building Engineering Services Association](#) (BESA) has been recognised for its outstanding work in supporting members through the complexities of the Building Safety Act (BSA), winning Best Member Engagement Award at the prestigious [Trade Association Forum](#) (TAF) Awards on Thursday 27 February at the Grand Connaught Rooms, London.

This accolade celebrates BESA's proactive and innovative approach to helping its members navigate one of the most significant regulatory changes in the construction and building services sector. The association's multi-faceted engagement strategy centred on education, practical guidance and proactive engagement – including a dedicated resource, Director of Specialist Knowledge, Play It Safe campaign, the BSA Hub, targeted workshops, and strategic communication efforts, which has delivered tangible impact, driving compliance, competency and industry-wide awareness.

### Leadership And Innovation

Winning this award is a testament to BESA's commitment to empowering its members and raising industry standards. The initiative has:

Engaged members through its BSA Advisory Group, workshops, [webinars](#), [free online BSA Awareness module](#) and digital [resources](#)

Provided comprehensive information and guidance on its [BSA Hub](#) and monthly [Get Your Act Together Newsletter](#)

Improved member awareness of the BSA which was proven in its [BSA Industry Report](#).

[BESA's Play It Safe](#) campaign – a key element of the initiative – was particularly praised for its creative approach to simplifying compliance, using football-themed analogies and cutting-edge VR technology to make safety guidance more accessible and engaging.

#### Industry Recognition

Accepting the award on behalf of BESA, Rachel Davidson, Director of Specialist Knowledge said: “Winning this award is a fantastic recognition of BESA’s unwavering commitment to supporting our members through the Building Safety Act. The industry needed clarity, guidance, and leadership – and we delivered. This initiative has not only helped our members be aware of their roles and responsibilities but has also set a new benchmark for member engagement in the sector. Thank you to the BESA Building Safety Act Advisory Group, our members, the team and industry partners for making this a success. We are looking forward to our next initiative, educating clients through our “Compliant Client” coming soon.”

#### Raising The Bar

The TAF Awards celebrate excellence among UK trade associations, recognising the most innovative and impactful initiatives that drive value for members. BESA’s victory reinforces its position as a leading voice in building safety and regulatory compliance.

Following this win, BESA remains committed to further developing resources and support for members, ensuring that they continue to adapt and excel in an evolving regulatory landscape.

BESA was also shortlisted in the following categories:

- Best Marketing Campaign of the Year for Play it Safe
- Best Team of the Year – BESA’s Marketing Team
- Rising Star – Curtis Armstrong, Group Digital Marketing Coordinator

Discover more by visiting BESA’s award winning [Building Safety Act Hub](#).