

# DMA Group secures place on Fusion21's £700m Workplace & Facilities Management Framework

5 months ago



<u>DMA Group</u> has been appointed to <u>Fusion21's Workplace and Facilities Management Framework</u>, securing a position on Lot 4 – Building Engineering Services. This national framework, valued at up to £700 million over the next four years, provides an essential procurement solution for organisations seeking expert management of non-domestic buildings, from individual sites to extensive property portfolios.

Fusion21 has carefully selected 45 specialist firms—40% of which are SMEs—for this third iteration of the framework, which has been designed to build on previous successes. The framework supports a range of hard and soft facilities management services, helping to optimise the operation of public buildings across multiple sectors. By securing their place on the framework, DMA Group is now a pre-approved supplier, offering streamlined access to their comprehensive Building Engineering Services for organisations within the Fusion21 network.

# Purpose-Driven Procurement: Social Value at the Heart of Fusion21

Fusion21 is built on the principle of purpose-driven procurement, ensuring that every procurement project delivers measurable social value alongside high-quality services. By working closely with their approved supply chain and public sector members, Fusion21 sets clear social value targets that drive positive change in local communities.

Through this framework, organisations benefit from initiatives that create local job opportunities, apprenticeships, green skills training, community volunteering, and targeted pre-employment support. To



date, Fusion21 has delivered more than £200 million in social impact and created over 13,550 employment outcomes, going beyond the requirements of the <u>Public Services (Social Value) Act 2012</u> to make a tangible difference.

### Aligning with DMA Group's Values: Giving Back to Our Communities

DMA Group share Fusion21's vision of delivering meaningful impact through their work. As a business dedicated to giving back to their communities and their industry, DMA Group are committed to supporting social value initiatives that promote skills development, sustainability, and community engagement.

By being part of this framework, they have the opportunity to strengthen their contribution to local communities, working alongside Fusion21 to create apprenticeships, employment pathways, and training opportunities that help shape the future workforce. Their partnership within this framework aligns perfectly with DMA Group's mission to make buildings work better, not just through expert facilities management but by fostering real social impact in the areas they serve.

## Strengthening their Presence in Building Engineering Services

This achievement further bolsters DMA's established reputation as a leader in facilities management and building engineering services. Their appointment highlights their ability to provide reactive works and services, ensuring that public sector buildings operate efficiently, safely, and sustainably. As a framework supply partner, they are committed to delivering excellence through their innovative BiO® Service Management platform, which enhances service delivery, optimises efficiency, and supports compliance.

Being a part of this framework also aligns with their mission to make buildings work better, ensuring that critical public sector facilities receive the highest standard of care and maintenance. DMA's focus on innovation, efficiency, and customer satisfaction allows them to deliver tailored solutions that meet the evolving needs of their customers.

#### Strategic Opportunity in Education

One of the most significant aspects of this appointment is the opportunity to further support the education sector—a key focus area for DMA Group. Many Multi Academy Trusts (MATs) and education institutions rely on Fusion21 for their procurement needs. With their proven expertise in managing school estates, they are well-positioned to help these organisations streamline facilities management, improve sustainability, and reduce operational costs.

#### Why This Matters for Our Customers

Being part of the Fusion21 framework means that education providers, housing associations, and local authorities can now access DMA's services without the need for a lengthy and complex procurement process. As a pre-approved supplier, we provide a seamless route to high-quality building engineering



solutions, ensuring compliance with regulations and delivering cost-effective, sustainable outcomes.

Furthermore, DMA's services extend beyond routine maintenance. They are committed to driving sustainability, helping organisations reduce their carbon footprint through smart energy solutions and efficient building management. Their data-driven approach ensures that decision-makers can optimise their facilities, enhance asset longevity, and maximise operational savings.

#### Looking Ahead

DMA Group are excited about the opportunities this framework brings and the impact they can make in creating better, more efficient buildings for the public sector. They are looking forward to collaborating with Fusion21 members to deliver expert facilities management solutions, helping organisations optimise their estates, improve service reliability, and focus on their core missions.

Valerie Miller, Chief Customer Officer said: "This appointment opens up fantastic opportunities for us to further support the public sector. Being part of Fusion21 enables DMA Group to make a real difference—helping schools, local authorities, and housing associations optimise their estates and reduce operational costs. For education providers in particular, we understand the pressures of maintaining safe, energy-efficient school environments, and we're excited to bring our expertise to more MATs and schools across the UK."