

# EcoOnline publishes new survey measuring the safety of workplaces

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New research from the Future Insights Team at [EcoOnline](#), a leading SaaS provider of safety and sustainability solutions, reveals that living in the happiest countries doesn't always mean working in the safest places.

The ["How Safe & Sustainable Is Your Workplace?" survey](#), based on insights from 3,600+ employees across Sweden, Norway, Finland, and Denmark, found that half of all workers have been directly or indirectly impacted by workplace accidents or work-related illnesses. Despite having some of the world's most comprehensive worker protection regulations, the findings show there is still room for improvement in workplace safety.

Nordic countries [consistently top global well-being indexes](#), and this sense of security is partly reflected in workplaces, with 80% of employees feeling safe at work. Yet that still leaves 20% who do not. Norway leads the region with 83% safety perception and 74% employer engagement in safety initiatives, demonstrating a strong safety culture. However, safety practices vary widely across regions, particularly in [chemical safety](#) training. While 79% of Norwegian workers receive chemical safety training, this drops to 60% in Denmark. To create consistent safety standards where 100% of workers feel safe, businesses must invest in safety practices and close knowledge gaps across the region.

Linking safety investments to employee well-being

The survey reveals that Nordic employees highly value [workplace safety](#) with the areas listed below rated as the top 3 they want further investment in:

1. More safety training opportunities (36%)
2. Increased funding for safety initiatives (32%)
3. More time allocated to workplace safety efforts (31%)

Employees believe that increased safety investments could lead to significant workplace improvements, including happier employees (47%), fewer sick days (33%), and better communication between departments (26%).

#### Growing demand for digital solutions

The survey highlights a growing demand from employees for more technology to automate and streamline their safety protocols and practices at work, with respondents increasingly calling for mobile and digital tools in their [incident reporting](#). While 47% of employees would opt for digital reporting systems, only 61% currently have access to a digital [chemical management system](#)—a figure that falls to 53% in Finland.

In Sweden, where the survey has run for three years, mobile reporting preferences have grown—from 17% in 2023 to 24% in 2025. Meeting employee preferences for mobile and digital solutions can enhance safety reporting and strengthen workplace culture, creating more responsive and engaged safety practices.

#### Aligning Happiness with Workplace Safety

“Nordic countries consistently rank among the happiest in the world, a reflection of both life outside of work and within it,” says Tom Goodmanson, CEO at EcoOnline. “Sustaining that well-being means ensuring workplaces are not only productive, but also safe and supportive. With 85% of employees considering the work environment in their job choices and 83% willing to leave due to poor conditions, safety isn’t just a regulatory compliance issue—it’s essential to attracting and retaining top talent.”

For a deeper dive into the survey findings, including country-specific insights and key safety and sustainability trends, [view the full infographic](#).