

## Opening doors the easy way with Burg-Wächter's innovative secuENTRY

1 month ago



In a world where convenience matters more and more, consumers are increasingly looking for those products that help make their lives that little bit easier. And it's no different in the world of security. That's why Germany's premier security company, [Burg-Wächter](#) has launched secuENTRY Active, its new electronic motorised lock, that ingeniously upgrades an existing door lock to a smart lock. And, with a choice of operating methods available to suit individual customers' needs, it's never been easier, or more convenient to open the door!

Matt Parkes, Marketing Manager at Burg-Wächter said, 'Keys can be a nuisance and are never usually to hand when you want them. However, your smartphone is always in your pocket, so why not use your mobile phone as your key? SecuENTRY Active allows just that. Designed and manufactured in Germany to the highest standards, secuENTRY Active combines cutting edge technology and superior security to deliver unparalleled convenience for customers.'

### Smart thinking

Matt explained, 'Upgrading to a smart lock can sometimes leave customers with concerns about the level of security that the new lock offers. Since secuENTRY Active is ingeniously installed over the existing lock, all the benefits of the trusted lock remain, but now with the convenience of a smart lock.'

### Simple installation, easy operation

SecuENTRY Active is installed over the interior side of an existing Euro profile cylinder within the door. Then, using the original key, secuENTRY Active's powerful energy efficient motor rotates the key when activated, easily unlocking the door and relocking it again as required.

In addition, internal 'open' and 'close' buttons allow for convenient keyless operation whilst a manual metal rotary knob provides mechanical emergency opening if required.

Matt said, 'SecuENTRY Active is battery operated meaning that no wiring at all is required and coming supplied with an easy to install back plate, which can be screwed, clamped or glued with the self-adhesive pad in place, secuENTRY Active is quick and easy to install whilst delivering real benefits to customers.'

Once installed, operating couldn't be simpler, with a whole range of methods - depending upon the customer's preference - available to choose from:

- Free BURGsmart app

Available for iOS and Android smartphones, the app allows the convenient set up and management of users and locks.

- Six-digit PIN code operated keypad

The illuminated, IP53 weather protection rated ENTRY 7711 Keypad PIN opens the door conveniently with a PIN, which can be changed at any time using the free KeyApp.

- Fingerprint operated keypad

All the benefits of the 7711 keypad but with the added convenience of access via the swipe of a fingerprint.

- Remote electronic key

Ideal for adding to a key ring and, with Bluetooth 5.2 LE for longer range and lower battery usage, it unlocks the door with a simple touch of a button.

Matt said, 'At Burg-Wächter, we pride ourselves on delivering high quality, easy to install and use security products for all our valued customers. The secuENTRY range, including the Active motorised door lock, a choice of keypads, cylinder locks plus a whole host of other accessories offers the ultimate in convenience for customers.'