

Sodexo's new data-driven reporting tool spotlights social value impact

1 month ago



Sodexo UK & Ireland's Government business has launched a new client-focussed, data-driven reporting platform to support its public sector clients define, track, measure and evidence the social value over the lifetime of client's contract.

Aligned to UN Sustainable Development Goals and nationally recognised methodologies for calculating Social Return on Investment (SROI), Sodexo's new Social Impact Reporting Platform has been custom-built enabling it to operationalise its commitments and demonstrate progress through a client-accessible dashboard.

The new bespoke platform, which will enhance contract management, enables Sodexo to feed in all activity into a central point, with the outcome a rich data profile that provides insights into its operations. It enables Sodexo to measure, audit and share data through a concise, graphically rich dashboard, contract by contract.

Each contractual or bid obligation is attributed to an impact pathway and defines the action, owner and timescale associated with achieving it. With simple reporting tools allowing the quick extraction of key data and clear visibility of activities and performance including percentage completion against target and SROI calculations, Sodexo and its clients are able to monitor performance, drive measurable progress and evidence social value in procurement and delivery.

Paul Anstey, CEO Government, Sodexo UK & Ireland said: "This platform represents a significant advancement in our social impact reporting. By providing our public sector partners with transparent, real-time data, we're not just meeting reporting requirements - we're driving meaningful social change with provable results."

The platform has been designed to enable Sodexo's clients to log in and discover real time data through a clear summary index; a chain of evidence showing progress against commitments with updated stats and overall percentage progress against key themes, specific to each contract.

Ian Sparkes, Chief Operating Officer, Agencies & Property Professional Services, Government, Sodexo UK & Ireland adds "We share our clients' desire to affect change in local communities, and rather than see this as a challenge, we grasped it as an opportunity to differentiate ourselves in our bid proposals.

"The platform has been designed with the ability for the platform to be amended and updated as contracts flex and change. This is a contract management tool we'll continue to refine; working collaboratively with clients to keep pace with each of the social value 'must haves' in their communities. Setting clear targets, recording and reporting the impact we're making in this space has become essential."

The platform allows Sodexo to showcase an extra layer to its social value activity; anchoring it to its [company-wide framework](#) yet pinpointing exactly how and where Sodexo can have a direct local impact and add value beyond what the contract demands. This may include how it manages apprenticeships or providing SME supply partners with the opportunity to engage in the delivery of large public sector contracts.

There is potential to expand the use of the platform across Sodexo's other business areas.

Sodexo's purpose has always been to contribute positively to communities in which it operates. 2025 marks ten years since the publication of Sodexo's first social impact pledge and transparent reporting of its progress and success. Over the course of the last decade, Sodexo has evolved its commitments in line with the changes in legislation and in business and societal priorities.

In February 2025 Sodexo UK & Ireland published its new [Social Impact Pledge 2030](#) outlining its commitments to create meaningful impact for its people, planet, places and partners in the UK over the next five years.