

# The Hill Club Mid-Show Networking Event 2025

9 months ago



[The Hill Club](#) - the exclusive cleaning industry networking event organisation held its latest meeting at the NOVOTEL London ExCel on Wednesday 19th March at 4pm, following day two of the 2025 Cleaning Show at London's iconic ExCeL arena.

The event provided a unique after-show cleaning networking opportunity drawing from the substantial crowds of top industry professionals already registered for the Cleaning Show 2025. It provided a valuable opportunity for both FMs and cleaning professionals, and anyone keen to build connections in both camps.

Prior to the event, FMBD spoke exclusively to some of the event sponsors to find out their thoughts on being involved.

Nick Winstone, Managing Director of [Biovate Hygienics](#), said: "I believe the people are what makes the Cleaning Industry such a great sector to work within and for the past 10 years, The Hill Club has been the place to network with like-minded professionals. Biovate also finds The Hill Club aligned with our mission to drive sustainable change, hence our ongoing support."

Chris Forbes, Co-Founder of [The Cheeky Panda](#), said: "The Cheeky Panda is thrilled to sponsor The Hill Club at The Cleaning Show as part of our commitment to sustainability in the cleaning industry. We believe that businesses have a responsibility to reduce their environmental impact, and this event brings together industry leaders who share that vision. By supporting The Hill Club, we're championing the shift towards eco-friendly solutions and driving meaningful conversations about sustainability in cleaning."

Michel De Bruin, CEO of [Greenspeed](#), commented: "The Hill Club events are always extremely well organised. They offer an interesting opportunity for Greenspeed to meet with cleaning and facility management leaders all together, in a professional environment."

And finally, Jordan Hurley, Founder and Sales & Marketing Director of [Soap2o Ltd](#), said: "When I launched the brand Soap2o, not being from the industry, I was advised to go to The Hill Club. The industry professionals there have advised, helped and supported my rapid growth, and without The Hill Club we wouldn't be the global brand that we are today."

"Soap2o is launching a revolutionary innovative product range at the London Cleaning show on stand E 16 with the world's first three in one hand hair and body liquid gel concentrate. Come and take a look!"



The Hill Club Mid-Show Networking Event 2025 is free-of-charge to and admission to the event will be by Eventbrite registration.