

Wavestore to unveil next-gen security solutions and partner opportunities at The Security Event 2025 in Birmingham

10 months ago



Wavestore, a leading provider of video management and security solutions, is set to showcase its latest advancements at *The Security Event (TSE) 2025*, taking place at the NEC Birmingham from 8–10 April. Visitors to stand 5/K125 will experience Wavestore’s new camera range, the innovative Health Monitor tool, advanced video analytics capabilities, and learn about growth opportunities through the Wavestore Partner Program.

Key Highlights at TSE 2025

- **New Camera Range:** Discover Wavestore’s latest surveillance cameras, designed for exceptional performance and reliability.
- **Health Monitor Tool:** Learn how this intuitive tool enhances system reliability and efficiency with real-time insights and proactive maintenance capabilities.
- **Video Analytics:** Explore Wavestore’s deep learning video analytics solutions, which provide precise, real-time insights to enhance security and operational efficiency across industries.
- **Growth Opportunities:** Engage with Wavestore’s team to learn about the benefits of joining their Partner Program, designed to foster collaborative growth and innovation.

Insights from the Wavestore Team

Wavestore's team will be on-site to connect with customers and partners: Mark Claxton (*pictured*), Managing Director: "At TSE 2025, we're excited to showcase how our latest solutions deliver practical benefits for businesses. Our new camera range and Health Monitor tool are designed to simplify operations and improve system performance, helping users achieve their security goals more effectively. This event is a great opportunity for us to connect with partners and demonstrate how Wavestore continues to innovate in response to industry needs."

Jay Hoare, Commercial Manager: "The security landscape is changing rapidly, and businesses need solutions that can keep pace. At TSE 2025, we'll highlight how our technology supports long-term growth by offering flexibility and reliability. Whether it's our advanced video analytics or our commitment to customer success through the Partner Program, we're focused on delivering value that lasts."

Patrick Sterchi, Head of Central Europe: "TSE 2025 is a fantastic platform for us to strengthen relationships across Europe. We're excited to show how our solutions address the unique challenges faced by businesses in different regions. From improving operational efficiency to enhancing security outcomes, Wavestore is committed to supporting businesses with tailored solutions that deliver results."

Simon Steer, Head of Sales UK: "We understand the specific needs of the UK market, and TSE 2025 is an excellent opportunity for us to engage directly with our customers here. We'll be showcasing how our new camera range and analytics tools provide practical solutions for real-world challenges. It's all about helping businesses build smarter, more effective security systems."

Sebastian Marghella, Marketing Specialist: "At Wavestore, we're focused on creating solutions that make a difference for our customers. The Security Event is the perfect stage for us to demonstrate how our new technologies – like the Health Monitor tool – are designed with user needs in mind. We're looking forward to connecting with attendees and showing how Wavestore can help them achieve their security objectives."

Why Visit Wavestore at TSE 2025?

Attendees visiting stand 5/K125 will gain insights into:

- How Wavestore's VMS delivers scalability and reliability for businesses of all sizes.
- The role of AI-driven analytics in enhancing security outcomes.
- Opportunities for growth and collaboration through the Wavestore Partner Program.

Plan Your Visit

To maximise your time at The Security Event 2025, pre-book an appointment with the Wavestore team by visiting: <https://www.wavestore.com/tse>.