

## Elior UK appoints new food development director

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[Elior UK](#) has appointed Mark Webber as its new food development director. Webber will spearhead the development of innovative food strategies innovations and lead the central food team in delivering the high-quality service Elior is renowned for.

Webber will manage Elior UK's central menu creation ensuring it is strategically aligned with Elior's near-term Net Zero and carbon reduction commitments for 2030. He will also oversee Elior's supplier partnerships and chef collaborations, ensuring a unified approach to both sustainability and quality. In addition, Webber will also help expand Elior's street food partner network 'Street Kitchen Collective', a dynamic collection of own-brand concepts and street food partners bringing together flavours from around the globe.

Webber has more than 25 years' experience in the contract catering industry in roles such as group executive chef, head of culinary defence, director of food and culinary director. Webber's extensive industry experience has earned him a respected reputation in the culinary space, making him the ideal candidate to lead Elior UK into its next chapter of innovation.

Mark Webber, food development director, Elior said: "Joining Elior at such a dynamic time for the catering industry is an exciting new challenge. I'm looking forward to working with Elior's talented development team to continue delivering great tasting, nutritious meals whilst integrating new partnerships and innovation to delight our customers. It's never about blindly jumping on the latest trend, it's about carefully considering all the options and curating the best tailored solutions for our customers."

Charlotte Wright, director of CSR and food strategy at Elior added: "Mark is a fantastic addition to the team

and we're incredibly excited for what the future holds. Customers' tastes are constantly evolving and we are at a point where people are looking to take care of themselves more and are more conscious about what they eat, whilst also caring about the ethos and sustainability behind the food being served. Mark's experience will be invaluable at the helm of our strategy moving forward to constantly innovate and deliver great menus." Wright was recently appointed as Elixor UK's director of CSR and food strategy, leading a newly redeveloped division that brings together nutrition, sustainability, and menu innovation. This strategic alignment strengthens collaboration across these key areas, ensuring a more cohesive and impactful approach to food strategy.