

Lolly announces platinum partnership with CUBO

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Lolly, the hospitality software house, has announced that they have upgraded their corporate partnership with CUBO, the leading membership association for campus and commercial services in higher and further education. Having originally joined as a Gold partner in 2022, Lolly is now taking their collaboration to the next level as a Platinum partner—the highest tier of CUBO’s corporate partnership programme.

This upgrade reflects Lolly’s ongoing commitment to supporting universities and colleges with innovative hospitality technology, helping them enhance their catering and retail operations through self-serve kiosks, cashless payments, and digital hospitality solutions.

As a Platinum partner, Lolly will have increased opportunities to engage with CUBO members and share expertise on the future of campus hospitality. Participating in key industry events, including the CUBO Summer Conference at Northumbria University in June 2025, where Lolly will showcase their latest software innovations designed to support the evolving needs of higher and further education institutions.

Peter Moore, CEO of Lolly, commented: “We are delighted to announce our Platinum Partnership with CUBO. This enhanced collaboration highlights our dedication to delivering cutting-edge technology solutions to the education sector. At Lolly, we are committed to shaping the future of campus hospitality with AI-driven solutions and robot waiters, designed to meet the demands of Gen Z and Gen Alpha students for seamless, tech-enabled experiences. By working closely with CUBO, we will continue to push the boundaries of innovation, creating smarter and more efficient campus environments. We look forward to supporting CUBO members in delivering exceptional hospitality services on campus

Nysa Pradhan, Executive Director of CUBO, adds: “We are really pleased to strengthen our long-standing collaboration with Lolly. Their expertise in hospitality technology is a tremendous asset to our members, helping institutions optimise operations and improve the student experience. We look forward to working even more closely with Lolly to bring innovation to the sector and our membership.”

Lolly’s strengthened partnership with CUBO allows them to work even closer with universities and colleges, sharing knowledge and expertise that help institutions stay ahead of industry trends. Lolly’s solutions are already trusted by top universities like the University of Bristol, Oxford Brookes, The University of Leeds and many others. This collaboration ensures educational institutions can meet the diverse needs of their

students while optimising their campus catering operations.