

Record-breaking turnout at The Safety & Security Event Series 6th Edition

1 year ago



The Safety & Security Event Series (The Security Event, The Health & Safety Event, The Fire Safety Event, [The Workplace Event](#), and the National Cyber Security Show) celebrated its SOLD OUT 6th edition at the NEC Birmingham from April 8 to 10 2025, solidifying its position as the Europe's leading event for the safety and security of people, places, and assets.

With over 55,500 sqm of exhibition space, the event drew an impressive 56,115 professionals from diverse sectors, having a 12% year-on-year increase. All attendees were eager to explore the latest products and solutions from 1,212 exhibitors.

The NEC Birmingham was alive with energy as a vibrant crowd of attendees filled the halls, connecting with industry leaders and exploring cutting-edge innovations in safety and security solutions.

Tristan Norman, Event Group Director, stated, "We're proud to have firmly established The Safety & Security Event Series as Europe's leading event dedicated to the protection of people, places, and assets, right here at its natural home, the NEC Birmingham. The 2025 edition has surpassed all expectations. The turnout was exceptional, and the feedback from exhibitors, partners, and visitors has been overwhelmingly positive. We're incredibly thankful for the industry's continued support and are proud to deliver a series of events that the community truly values and enjoys."

The Safety & Security Event Series continues to lead the way in advancing safety and security practices, serving as a vital international platform for collaboration and innovation within the industry.

Looking ahead to 2026, The Safety & Security Event Series is set to expand even further with the exciting launch of Pro Integration Future Europe. This new addition will bring together six co-located shows into one

powerful, integrated platform, creating a truly unified experience for professionals across the safety, security, and AV integration sectors.

Feedback from participants echoed the sentiment of triumph, with an impressive onsite rebooking rate of 90% total revenue from 772 exhibitors with the majority of those who resign choosing to increase their presence once more for next year. Looking ahead to the next edition scheduled for April 28-30, 2026, organisers anticipate continued growth and innovation, with plans to expand into an additional hall to accommodate escalating demand. Industry professionals can look forward to their annual event as the must-go event to demonstrate growth, development, and innovation.