

B-Engineering Appoints New Business Development Manager to Drive Regional Growth

7 months ago



B-engineering, a Warrington-based mechanical and electrical company, has announced the appointment of its new Business Development Manager, Max Taylor, who brings over two decades of experience in construction and solution sales across the UK.

With a proven track record spanning more than 20 years, the new appointee has worked extensively with clients in the education, health, government, retail, hospitality, and development sectors. His expertise in delivering tailored, high-impact solutions has consistently exceeded client expectations and nurtured long-term partnerships across diverse markets.

This strategic hire comes on the heels of B-engineering's recent expansion into sustainable lighting, marked by the introduction of its Industrial and Commercial Lighting Manager, Michael Constantinou, earlier this year. Together, the two leaders will collaborate to strengthen the company's presence throughout the Northwest, with a particular focus on Liverpool, Manchester, and surrounding regions.

"Our new business development manager brings a wealth of experience and a customer-first mindset that aligns perfectly with our mission," said Rob Ditchfield, MD, for B-engineering. "His appointment is a key part of our strategy to deepen relationships, expand our reach, and deliver innovative, sustainable solutions to our clients."

B-engineering's commitment to environmental and social responsibility was highlighted last year when the company achieved B Corp certification. This milestone reflects its dedication to balancing profit with

purpose, putting people and the planet at the heart of its operations. As the company continues to grow, it remains focused on supporting businesses in their ESG (Environmental, Social, and Governance) efforts, offering solutions that are not only effective but also ethically and environmentally sound.