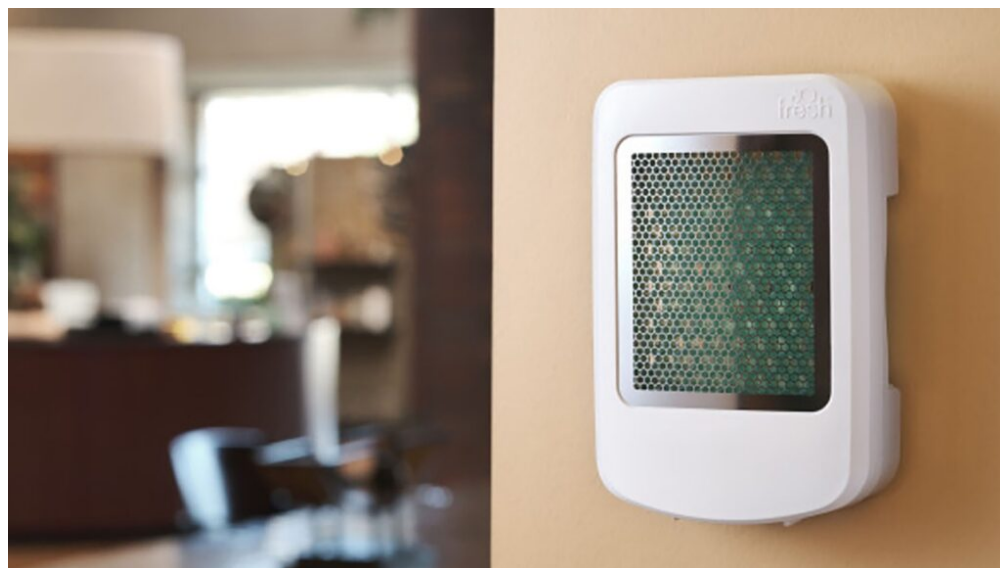


Breathe freshness into larger spaces with OurFresh 2.0 from Robert Scott's P-Wave brand

8 months ago



Robert Scott's leading fragrance and air-freshening brand P-Wave® has added OurFresh 2.0 to its active air freshener range.

"Say goodbye to leaks and lazy mist bursts, with our new professional 30-day battery-operated air freshener, designed to keep larger spaces invigoratingly fresh," says P-Wave® Brand Manager Mark Wintle at Robert Scott. "With no aerosols, propellants, or solvents – just fragrance – OurFresh 2.0 delivers a consistent, sophisticated scent for 30 days straight."

Ideal for use in offices, bars, care homes, or reception/waiting rooms, the refills for OurFresh 2.0 are available in three premium fragrances – Cotton Blossom, Coconut & Vanilla and Summer Sunshine. OurFresh 2.0 packs 3-5 times more fragrance than average supermarket dispensers, offering superior freshness that spans wider areas, up to 50m².

Freestanding – with no need for screws or tape, or wall-mounted – and available in sleek black or white, the battery-operated OurFresh 2.0 is designed with convenience in mind. Smart chip technology runs the fan intermittently, turning for longer progressively over the 30-day duration.

"OurFresh 2.0 completes our active air-freshener range, which includes: Easy Fresh; MyFresh; and OurFresh-e," says Mark Wintle. "In addition, OurFresh 2.0 uses the same premium dry fragrance refills as our fan-favourite OurFresh-e plug-in. The fragrance refills are made from up to 15% recycled material and are recyclable – so that's two great dispensers, and one epic refill."