

## [Infersens Launches Starter Bundles, Bringing Smart Water Technology to More Users](#)

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Cambridge-based water technology startup [Infersens](#), the innovators behind the intelligent water sensor Cortense®, has announced the launch of its new Cortense Starter Packs - designed to offer a simple, expandable way for commercial and private property operators to experience the power of smart water monitoring first-hand.

Launched in February 2024, Cortense has already been hailed as a breakthrough in smart water monitoring technology, offering a dual-sensing approach that measures both water temperature and flow dynamics with minimal lag. It goes far beyond traditional Legionella-focused monitoring systems by providing insights into water usage patterns, detecting abnormalities such as too few or excessive flow events, and helping identify potential health or efficiency risks before they escalate.

With the Cortense Starter Packs, Infersens is giving building facilities managers the opportunity to trial a bundle of two, five, or 10 Cortense sensors for minimal investment. These bundles come with fully supported setup and a custom dashboard, so users can visualise data and get actionable insights for their outlets within 24 hours.

“It just takes a few minutes to see how easy, intuitive and impactful the system is,” said Rob Dobson, Infersens’ Chairman. “The Cortense Starter Packs are ideal for smaller installations and to evaluate Infersens technology in a low-risk, low-commitment format. It’s a game-changer for anyone managing water safety and efficiency.”

## A New Standard in Water Monitoring

Traditional water monitoring tools on the market often focus solely on measuring temperature to support Legionella compliance. While that's important, it's only part of the story. Cortense delivers deeper insights, detecting frequency of water flow events and the duration of every usage event, allowing users to:

- Detect underused outlets at risk of stagnation
- Identify taps left running or unusual flow patterns
- Reduce unnecessary water consumption
- Optimise safety and sustainability efforts

## Designed for Simplicity and Scale

Each Cortense sensor is battery-powered, wireless, and easy to install on existing pipework – no plumbing modifications or specialist engineers required. The platform's cloud-based dashboard is equally straightforward, providing users with visual data insights and usage trends with minimal setup.

Whether managing a university campus, office complex, care home or hospital, the Cortense Starter Packs give users the freedom to try the technology in real-world conditions, at their own pace.

Key benefits include:

- Smart, instant insights – beyond temperature, understand flow and usage patterns
- Intuitive to use – from setup to dashboard, designed for non-technical teams
- Scalable by design – start small, expand easily across large properties

Infersens believes that the future of water monitoring lies in real-time intelligence, sustainability, and ease of access. The Cortense Starter Packs are the next step in helping more people experience this future, today.