

## Mark Tyson appointed Managing Director of Bellrock's Intelligent Asset Care Business Unit

6 months ago



<u>Bellrock</u> has appointed Mark Tyson as Managing Director of its Intelligent Asset Care Business Unit and a member of its Executive Leadership Team, effective Thursday, 1st May 2025.

Mark brings over 15 years of experience in driving transformation and innovation within the property services and real estate sectors, having held significant strategic and operational roles with leading industry organisations such as Mitie and Capita.

Notably, Mark most recently led the creation and implementation of the award-winning Mercury property management model at Legal & General. As a key partner in this initiative, Bellrock worked closely with Mark, giving him an in-depth understanding of the Group's business structure and operations. Most recently, the Symphony Model, which leverages training and smart building technology to optimise building performance, won the CIBSE 2025 Collaboration Award. In November 2024, Bellrock, along with a broader network of supply chain partners, was honoured with the PfM Wellbeing Award for supporting L&G's Hidden Workers programme, aimed at improving health outcomes for frontline workers in property.

On his appointment, Mark said: 'It's an exciting time to be joining Bellrock and I'm delighted to be part of such a dynamic and innovative business. Having collaborated with Bellrock during my five years at Legal & General, I've had the privilege of seeing firsthand the talented people and cutting-edge technology that drive the business. Through our partnership, we've demonstrated that by working closely with our supply chain partners, leveraging technology and fostering a performance-driven culture, the Integrator model delivers significant value for customers. I'm looking forward to connecting with the Intelligent Asset Care



team and sharing my vision and ambition for our future success.'

Carlo Alloni, CEO Bellrock commented: 'Mark's leadership, expertise and vision will be crucial as we continue to drive the transformational agenda for Bellrock and Intelligent Asset Care. I'm looking forward to the positive impact he will bring as we continue to evolve as a business, and I'm very excited he's joining my Executive Leadership Team.'

Mark's appointment is an exciting new chapter for Bellrock, as it continues its commitment to providing top-quality service to its clients while expanding its expertise in the industry. The company is eager to see the positive impact Mark will have as it evolves and strengthens its partnerships.