

## Safety seal manufacturer Roxtec appoints new north of England and Scotland infrastructure and industry manager

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**Roxtec**, a leading manufacturer of cable and pipe seals, is building its presence in the north of England and Scotland by welcoming Cayden Westoby as Technical Sales Manager for Infrastructure and Industry.

This follows a raft of strategic appointments across the south and south west of England and Ireland, demonstrating Roxtec's commitment to industry excellence and expansion.

In his new role, Newcastle based Cayden will strengthen Roxtec's regional growth trajectory. His core focus will be on elevating resilience and environmental standards across infrastructure areas including ports and airports, advanced facilities, water management works and civil construction.

Cayden will be responsible for embarking on new projects, creating product awareness, managing specification requirements, business development, risk management and overseeing onsite installations and applications across clean rooms, battery plants and sewage treatment plants. This is to ensure testing and compliance are conducted in line with industry safety standards, contributing to Roxtec's mission to protect lives and assets.

Cayden has a seasoned background in sales, having worked across a range of industries – including petrochemicals, instrumentation and flow equipment – over the course of his five-year career. During this time he honed his expertise as a sales engineer and business development executive.

Roxtec's Managing Director Clive Sharp said: "We were impressed with Cayden's professional experience and quickly realised that he would be a great asset to Roxtec. We're keen to grow our presence in the north of England, which we're confident that Cayden can help us to achieve. This region offers a great deal of untapped potential across industry and infrastructure. The opportunities to forge new client relationships and embark on groundbreaking projects are endless, which represents an exciting future at Roxtec for Cayden."

Cayden added: "I feel blessed to build a career with Roxtec as a global market leader which also demonstrates a strong local presence and support for its people. I've joined from a different professional background which shows how progressive Roxtec is when it comes to recognising talent. My ambition is to become the go-to product expert in my region to help boost growth while delivering the very best cable and pipe sealing solutions."

Roxtec's modular-based transits are used for cable sealing and pipe sealing in various infrastructure projects, providing certified protection against fire, gas, water and other risks, including applications in buildings, rail, data centres and telecom.

Roxtec's penetration seals are used in cleanrooms to combine complete air-tightness with excellent firestop performance for safe operation and validation. They enable efficient energy use, while eliminating the risk of contamination and fumigants escaping.

Roxtec entered the marketplace in 1990 and is now active in more than 80 markets worldwide. The Swedish headquartered company has a turnover of more than £220 million and a team of 29 in Bury.