

BaxterStorey reveals programme of events for London Climate Action Week

2 months ago



Hospitality business <u>BaxterStorey</u> has revealed a line-up of events to celebrate this year's London Climate Action Week (LCAW).

Between 21-29 June 2025, BaxterStorey will be hosting talks, networking events and masterclasses to celebrate and share information about climate conscious cooking among its chefs and clients, kicking off with BaxterStorey's Director of Food Greg Bramwell leading a roundtable at the Chefs' Manifesto Action Hub at OmVed Gardens, with guest speakers Paul Newnham and Henry Dimbleby, discussing how to engage the industry more with the National Food Strategy.

This will be followed by three global Chefs' Manifesto members – Vanshika Bhatia from India, Cristina Bowerman from Italy and Palmiro Ocampo Grey from Peru – leading a masterclass for BaxterStorey chefs in climate conscious culinary practice, as well as a networking opportunity.

Events will also include pop-ups across BaxterStorey's clients in the capital to promote LCAW, led by BaxterStorey chef partners including Bettina Campolucci Bordi hosting a Beans is How inspired pop up.

The week will then conclude with an event dedicated to 'driving sustainable nutrition' at a London-based client location, demonstrating how easy it is to improve nutrition and deliver positive client impacts in the F&B space.

The first half of the event will be a food hall-style experience with chef partners Bettina Campolucci Bordi and Jenny Chandler will offer breakfast bites making use of low-impact ingredients.

The second half of the event will allow guests to hear from speakers including Paul Newnham, Greg

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Bramwell and a panel session including the three chef manifesto guests and Greg, discussing the importance of the F&B industry improving nutrition and the climate impact of their ingredient choices.

The programme of events has been developed in collaboration with Paul Newnham, CEO of the SDG2 Advocacy Hub, the Chefs' Manifesto non-profit organisation, and the Beans is How (BIH) campaign.

As partners, BaxterStorey has worked closely with Paul, known as "Chief Bean Officer," in curating the week's activities. Their relationship was built through BaxterStorey's early adoption of the BIH mission, where they have driven a 19% increase in bean consumption over the past 12 months.

Now in its seventh year, LCAW is the largest city-wide climate festival in Europe, attracting more than 45,000 people annually. LCAW provides a brand and platform under which hundreds of organisations, communities and individuals host events, creating a large and vibrant programme of climate-focused activities.

Greg Bramwell, director of food, said: "Following the success of launching our Sustainable Nutrition movement at our Obsessed Expo last month, and the release of our Second Nature ESG strategy report; London Climate Action Week is a key moment to amplify our mission and inspire our teams and clients to lead the charge for positive change.

"We're building a food culture that connects seasonality and science, harnessing the power of food to supercharge customer health, champion wellbeing, and playing our part in climate action. It's all about people, planet, purpose and redefining what's possible in hospitality."