

# Crown Workspace named Green World Champion for carbon reduction leadership

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[Crown Workspace UK&I](#) has secured the Green World Champion title in the Service Industries: Carbon Reduction category at the [2025 Green World Awards](#). The win acknowledges the company's circular economy approach to workplace transformation.

The prestigious award, presented at a ceremony in Auckland, New Zealand on 12th May, marks Crown Workspace's progression from winning the International Green Apple Environment Award at Kensington Palace last December – where it stood out amongst over 1,200 global nominations.

The latest win celebrates Crown Workspace's [Crown Circulate](#) service – a comprehensive framework that keeps workplace assets in continuous use rather than sending them to landfill. Since 2015, this approach has saved over 17,000 tonnes of CO2 and generated £1.9 million in social value through furniture remanufacturing, IT reconditioning and community donations.

“We’ve built our entire business around the belief that workplace assets deserve a second, third and fourth life,” said Phil Oram, Regional Director at Crown Workspace UK&I. “Our Circulate framework isn’t just about managing waste better – it’s about fundamentally rethinking how businesses approach their workplace assets. Receiving this global recognition validates the hard work our team puts in every day to make the circular economy a practical reality for our clients.”

The Green World Awards, organised by The Green Organisation, represent one of the world's most prestigious environmental recognition campaigns. The independent judging panel particularly highlighted Crown Workspace's measurable impact, noting how the company has ‘transformed workplace services’ through its circular economy initiatives.

Crown Circulate operates through six key principles: reevaluate, renew, resell and rebuy, redistribute, recycle and report. These principles provide clients with a complete roadmap for sustainable workplace management. The model has proven so successful that Crown Workspace offices worldwide are adopting it, with Singapore recently opening its own Renew Centre to deliver circular solutions across Asia-Pacific.

“What started as sustainable workplace services over a decade ago has evolved into a comprehensive business transformation,” Oram added. “We’re not just helping clients move offices – we’re helping them build a more sustainable future, one desk, chair and laptop at a time.”

Through its London-based Renew Centre, Crown Workspace remanufactured and refurbished 20,000 items of furniture last year alone, saving 873 tonnes of CO2. The company’s IT reconditioning facility processed 34,000 devices in 2023, preventing 350 tonnes of equipment from becoming waste whilst ensuring secure data wiping for clients.

The Giving Back Project, Crown’s donation initiative, connects surplus workplace assets with over 650 charity, school and social enterprise partners. Last year, this enabled 5,800 items to find new homes in communities that need them most.

As part of its achievement, Crown Workspace has been invited to join the Green World Ambassadors programme. This includes featuring its award-winning approach in *The Green Book*, an internationally recognised reference guide for environmental best practices, allowing other organisations worldwide to learn from their success.

Crown Workspace’s practical approach shows that sustainability and business success work hand in hand – its sustainability efforts recently earning an EcoVadis gold rating.