

Lightware supports commitment to environmental sustainability by switching to paper-only packaging

2 months ago



[Lightware Visual Engineering](#), a pioneer in signal management, has begun rolling out paper-only packaging for its flagship products, heralding another important step in its commitment to reducing environmental impact across the company.

The more compact, paper-only packaging will be used for [Taurus UCX](#), [Taurus TPX](#), [Taurus TPN](#), [OPTX](#) and [OPTN](#) products, with the first batches already heading out to customers. This biodegradable and recyclable alternative offers many environmental benefits whilst still ensuring robust product protection.

Old packaging for these product categories will be used up first to avoid unnecessary waste, however, the paper replacement will soon be more widely used across deliveries of these items. The size and shape of orders will still determine the packaging materials used, whilst shipments that contain other products within a single order will receive mixed materials. Due to the new box size, outer shipping boxes will also change accordingly.

The switch to paper packaging is the next phase in Lightware's [ESG](#) strategy and part of the company's ongoing pledge to prevent and minimise pollution from manufacturing, packaging and daily operations. Lightware is always looking for new, innovative ways to become more eco-friendly, regularly evaluating and refining its energy consumption and waste management. Lightware products themselves are also built with sustainability in mind. The Taurus UCX, for example, is crafted from high-quality, durable materials that last longer, reducing the need for frequent replacements and decreasing electronic waste.

All Lightware product design and manufacturing is carried out at a central headquarters in Budapest, Hungary, considerably reducing their transportation carbon footprint. Outgoing deliveries are also consolidated to save fuel. The addition of paper-only packaging reduces shipping costs and carbon emissions even further, ensuring Lightware's delivery chain is greener than ever. These efforts help Lightware to stand out as a manufacturer, especially in today's market where many AV projects are subject to strict sustainability targets.

"At Lightware we encourage everyone to think and act green whenever possible, so it's important that we continue to bring in new initiatives that reflect this commitment to sustainability, says Gergely Vida, CEO at Lightware "I'm really glad this new packaging milestone has been reached. We are very excited to be able to offer eco-friendly packaging for our flagship products, and we know our eco-conscious customers will welcome this change too."