

Sunbelt Rentals UK & Ireland makes investment in sustainable solutions

1 year ago



In response to growing demand for high-performance infrastructure, [Sunbelt Rentals UK](#) and Ireland has made a significant investment to expand its offering and meet the evolving needs of the industry.

As part of its Sunbelt 4.0 strategy, designed to improve customer experience and sustainability, the company has expanded its fleet with 20,000 recyclable aluminium panels, along with 28 Trakway installation vehicles. This expansion of their fleet supports the company with the increasing demand for safe, scalable and environmentally responsible infrastructure across the UK, Ireland and mainland Europe.

An important aspect of the investment is their focus on the sustainability aspects of the equipment to allow customers to easily make the switch to greener solutions. The recyclable aluminium panels are aligned to the company's sustainability strategy, Our Planet, designed to reduce waste and increase circular economy practices. Once used, these panels will be melted down, repurposed and returned into the industry.

Ann Marie Brindle, Commercial Director - Trakway at Sunbelt Rentals said: "This investment reflects our commitment to providing our customers with a world class rental experience. The addition of the Lion panels and expanded fleet of electric solutions means we can consistently deliver on time and align with our customers' focus on sustainable solutions."

Lee Robinson, Managing Director of Trakway at Sunbelt Rentals, expanded on how this will benefit their customers: "This investment goes beyond the equipment - it's about setting a standard for excellent customer experience and social sustainability."

In addition to its investment in equipment, Sunbelt Rentals is equally focused on investing in its people.



Recognising the importance of expertise and safety, the company is committed to prioritising the development of its teams through targeted training programmes. Every teammate involved in site operations is required to complete mandatory certifications, including CSCS, ALMI, BESC, and lift supervision. These qualifications ensure that every team member meets the highest standards of safety and technical proficiency, guaranteeing that customers receive a consistently high level of service backed by knowledgeable and skilled teams.