

VivaTech 2025: A record-setting edition with 180,000 visitors

1 year ago



The 9th edition of [Viva Technology](#), Europe's biggest startup and tech event, was particularly enriching and eye-opening, with a vast array of AI-driven applications and first-of-their-kind innovations from every corner of the world.

VIVATECH IS ABOUT INNOVATION

More than 300 announcements and launches marked this year's four-day event, with AI transformation in every sector. Startups such as Unitree, Buddyo, Vrai AI and Next, featured on the AI Avenue sponsored by Salesforce, were able to demonstrate to thousands of visitors the tangible benefits of AI in solving very concrete problems. Among the major announcements was the creation of Mistral Compute, a sovereign artificial intelligence infrastructure designed for Europe by NVIDIA and Mistral AI, and there were more announcements coming from the NVIDIA GTC Paris conference which took place at VivaTech.

VIVATECH IS ABOUT ENTREPRENEURSHIP

More than 14,000 startups took part at VivaTech this year, engaging in strategic connections with companies from more than 30 industries. This momentum was amplified by the presence of more than 3,600 renowned investors and capital funds - including Accel, KKR, Lightspeed, Sequoia Capital, Eurazeo and GV (Google Ventures) - who came to discover, support and accompany the next great success stories in tech.

VIVATECH IS ABOUT INSPIRATION

Among the more than 450 leading speakers at VivaTech 2025 were Jensen Huang, Founder & CEO of

NVIDIA, Arthur Mensch, CEO of Mistral AI, and Emmanuel Macron, President of France. But we also welcomed Joe Tsai (Alibaba), Yann Le Cun (Meta), Sarah Friar (OpenAI), Thomas Wolf (Hugging Face), Mike Krieger, Chief Product Officer of Anthropic, Pascal Gauthier, CEO of Ledger, Alain Aspect, Professor at the Institut d'Optique Graduate School and winner of the Nobel Prize in Physics 2022, John Elkann, CEO of Exor NV & Chairman of Stellantis NV, Fidji Simo, CEO & Chair of Instacart, Ami Badani, Chief Marketing Officer of ARM Holdings, Maya Rogers, CEO of Tetris, Cliff Obrecht, Co-Founder & COO of Canva, Vanessa Wyche, Acting Associate Administrator at NASA, and Clara Chappaz, France's Minister Delegate for Artificial Intelligence and Digital Affairs

VIVATECH IS ABOUT GLOBAL COOPERATION

The whole tech world was on hand this year. Succeeding India (2022), the Republic of Korea (2023) and Japan (2024), Canada was the country of honor this year at VivaTech, bringing a cohort of more than 170 companies and organizations specializing in tech and AI. The Canadian delegation was joined by Evan Solomon, Minister of Artificial Intelligence and Digital Innovation and Minister responsible for the Federal Economic Development Agency for Southern Ontario, 171 nationalities came to exchange and shine at VivaTech, with exhibitors and from more than 120 countries, and more 50 national pavilions (+20% vs. 2024). VivaTech was proud to host first-time exhibitors such as the USA, with delegations from Houston (Texas) and Miami (Florida), along with newcomers from Asia (China, Japan, Korea), Brazil, Saudi Arabia, El Salvador, and Nigeria, the latter reinforcing the presence and voice of Africa at VivaTech. Europe was also widely represented, with the presence of the United Kingdom, Germany and Poland, joining host country France with more than 15 exhibiting regions.

VIVATECH IS ABOUT IMPACT AND INCLUSION

For the first time this year, VivaTech presented its Global Awards Ceremony, in partnership with TechCrunch, to honor excellence, celebrate engagement, and amplify the voices that are redefining the tech landscape. The ceremony highlighted those who embody bold, useful and humane innovation :

- The Female Founder Challenge, a signature VivaTech event in recognition of women's entrepreneurship, rewarded H el ene Briand, Co-founder and CTO of Verley.
- The Tech for Change Award went to Adrienne de Malleray and Genesis which puts innovation and technology at the service of regenerative agriculture.
- The AfricaTech Awards, sponsored by Airtel and Cassava Technologie, have once again demonstrated the vitality and boldness of African innovation. Among the 492 applications received, three startups stood out: Plentify in GreenTech, Reme-D.Inc in HealthTech, and Zeeh Africa in E-commerce & FinTech. Reme-D.Inc was crowned the overall winner, illustrating the excellence and transformative potential of African tech.
- Innovation of the Year Award: The startup Chipiron was rewarded for its technological audacity and the tangible impact of its innovation.

The Impact Bridge, designed with EDF, continued this year to give substance to a common ambition: to make tech a driver of inclusion, sustainability and meaningful human connection. This ambition is in line with VivaTech's rigorous environmental approach, which has been ISO 20121 certified, and has been a marker of a demanding and structured CSR policy for more than three years

VIVATECH IS ABOUT SUCCESS ACROSS THE BOARD

It's about business success, with more than 640,000 business connections recorded online during the four days of VivaTech.

It's about engagement success, with more than 3.6 million social interactions (a 68% increase from 2024).

It's about success with the general public, with 7 million people reached by VivaTech News, our live broadcast channel (a 10% increase from 2024)

"For this 9th edition, VivaTech brought Artificial Intelligence into sharp focus, examining both business and consumer applications, as we scaled internationally by welcoming exhibitors from more than 120 countries. We thank all of our participants and partners for their trust and for enabling us to exceed expectations on every level, and we look forward to seeing you 17-20 June 2026 in Paris for the 10th anniversary of VivaTech," said VivaTech Co-Presidents Maurice Lévy and Pierre Louette, and VivaTech Managing Director François Bitouzet.

Co-organizers: Groupe Les Echos - Le Parisien & Publicis Groupe

Founding partners: BNP Paribas, Google, La Poste Group, LVMH, Orange

Country of the Year 2025: Canada

Platinum Partners: G42, AWS, Aramco, Dubai Department of Economy and Tourism, ManpowerGroup, Nvidia, PwC, Verizon, VusionGroup

Gold Partners: Association Antoine Alléno, AXA, Franco-German Chamber of Commerce, China, Docusign, EDF, ENGIE, EY, Federal Ministry of Communications, Innovation and Digital Economy of Nigeria, Freshworks, Bouygues Group, SNCF Group, JCDecaux, KPMG, Live Nation, L'Oréal Groupe, Microsoft, QuantumBlack, AI by McKinsey, RATP Group, Salesforce, Sanofi, TotalEnergies.

SAVE THE DATE AND BE SURE TO JOIN US 17-20 JUNE 2026

AT PORTE DE VERSAILLES IN PARIS FOR VIVATECH'S 10th ANNIVERSARY!