

ABM Launches on TOM Social Value Portal to support ESG strategy delivery

2 months ago



ABM, a leading provider of facility, engineering, and infrastructure solutions, has launched on the TOM (Themes, Outcomes, Measures) Social Value Portal, as part of the company's ESG drive. The portal is a digital platform which helps organisations measure, report, and externally verify their social value activities, particularly within the context of public sector procurement.

Through this initiative, ABM is taking an intentional step toward engaging NEETs (Not in Education, Employment or Training), care leavers, and individuals facing barriers to work. The move reflects ABM's commitment to social value and inclusive growth, with a strong focus on community, green skills, and meaningful long-term employment.

The launch follows the introduction of ABM's renewed ESG strategy earlier this year. Designed around three strategic pillars—Planet Stewardship, Empowering People, and Responsible Business Practices—it emphasises cross-functional collaboration with newly formed teams focused on carbon reduction, inclusive workforce development, and sustainable supply chains. This ESG strategy underpins the company's social value delivery and investment in the Social Value Portal; reinforcing ABM's dedication to environmental and social responsibility across operations and within its supply chain.

Key highlights of the campaign include:

- Targeted recruitment of NEETs, care leavers, and those furthest from the labour market.
- Maximising the Apprenticeship Levy by directly investing in high-impact training opportunities internally, as well as donating to supporting networks.
- Equipping talent with green skills, supporting the UK's transition to a net-zero economy.

- Delivering DEI and sustainability training across ABM's supply chain, especially to SMEs.
- Measuring outcomes through the National TOMs Framework, ensuring transparency and accountability in social value delivery.

Graham Moxon, Senior Sustainability Manager, UK & Ireland at ABM, said: "This is about doing more than ticking boxes—it's about making sure our recruitment, training, and levy investments truly benefit the people and communities that need them most. Partnering with the TOM social portal allows us to take a proactive and intentional approach to social mobility, while also supporting our supply chain to grow inclusively and sustainably"