

BM achieves gold accreditation for people investment

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[BM Caterers](#) has received gold accreditation from Investors in People – with the organisation specially commending the business for retaining its ‘family feel’ while growing rapidly over the last few years.

The accreditation recognised BM as operating at an advanced level against of seven of the nine indicators within the ‘We Invest in People’ framework.

This was in part based on an online survey conducted during March 2025, providing an opportunity for all team members to contribute to the overall assessment process.

Further assessment evidence was gathered through a range of one-to-one interviews with senior leaders as well as a selection of people drawn from across BM to gauge their opinion and personal experiences of the company’s approaches to people management and to identify strengths and opportunities for improvement.

BM’s assessment report described it as an organisation that “strives to provide effective people management and development”.

The assessor in particular praised BM for retaining a ‘family feel’ and ‘personal touch’ despite its acquisition by WSH in 2020 and rapid growth in recent years, taking on new contracts across the country and increasing significantly in terms of overall headcount.

BM’s assessment report quoted its people as citing the level of care and support they felt they received from the company as a key reason why they felt it was a great place to work.

BM has maximised the benefits of being part of a larger organisation with enhanced resources and support, such as providing a greater pool of corporate learning and development opportunities to team members. This partnership has enabled BM to strengthen its service offerings and expand its client base while maintaining its core values and commitment to quality.

Investors in People provides an internationally recognised accreditation for people management and employee wellbeing. It accredits more than 59,000 companies such as Scouts, Age UK, Iceland, Companies House and McDonald's, and receiving gold places BM Caterers in the second-highest accreditation level the organisation provides.

The accreditation lasts for three years, with annual check-ins to assess progress and ensure the business is continuing to meet and exceed the requirements of the accreditation.

BM was previously accredited as an Investor in People organisation under its previous name. Having successfully navigated the transition to being part of the WSH Group, leadership decided it was the right time to restart this journey.

Murray Soper, head of people and talent at BM Caterers, said: "We're incredibly proud to have maintained our personal, people-first culture while growing sustainably. As we look ahead, we're focused on developing clearer leadership expectations, supporting career progression across all roles, and strengthening how we champion wellbeing – ensuring our teams continue to feel valued, empowered, and equipped to thrive."