

Business Daily Group Appoints Paul Meersman as CEO to Lead Next Phase of Growth

6 months ago



[Business Daily Group](#) is pleased to announce the appointment of Paul Meersman as Chief Executive Officer, effective 01 August 2025.

This marks a transformational moment in the Group's evolution – a bold step forward as the business accelerates its growth strategy, expands its service offer and strengthens its position as a leading marketing, communications and media partner across facilities management, rail, infrastructure and the wider built environment.

Paul succeeds Simon Taylor, who will continue to play a central role in the business as Executive Director, with a dedicated focus on driving the creation of new business opportunities and service lines. David McLoughlin remains Chairman of the Group, providing continuity and strategic leadership at Board level.

Speaking about the appointment, Simon Taylor said: "Business Daily Group has achieved outstanding things over the past few years, and we're now ready to move at pace. With the conclusion of an exclusivity agreement on the horizon – one that had limited our external partnerships for two years – we are entering a new phase and we intend to build on our trusted brands and brilliant people to offer even more value to our customers.

Paul's appointment signals real intent. He brings a rare mix of strategic vision, sector insight and global marketing leadership. His experience in AI, digital innovation and scalable communications will be a game-changer as we evolve our services and build the strongest possible platform for growth."

A Vision for Growth and Innovation

Paul Meersman joins Business Daily Group with an exceptional track record at the highest levels of industry. His experience spans transport, infrastructure, the built environment, clean energy and water – sectors that are central to Business Daily Group's strategy.

As CEO, Paul will be responsible for leading the Group's overall performance and growth strategy. His focus will include the development of new service lines, the enhancement of sector-specific propositions and the deployment of AI and smart technologies to deliver greater value and insight for customers.

Paul commented: "Business Daily Group is a company with strong foundations, a growing reputation and a clear ambition to lead. I'm excited to join at such a pivotal time and to work with Simon, David and the entire team as we take the business to the next level. Our goal is simple: to help our customers grow through smarter marketing, sharper content and services that adapt to the needs of a changing world."

To support this strategy, Cheryl Ellerington, Managing Director of FM Business Daily and Phil Loades, Head of Marketing Services (Rail), will report directly to Paul, aligning leadership across the Group and ensuring sharper focus on client growth, service quality and innovation.

A Business That's Going Places

Business Daily Group has established itself as a trusted, creative and commercially focused partner to some of the most recognisable organisations in FM, rail and infrastructure. With a growing international footprint, deep sector knowledge and an expanding team of specialists, the business is now poised to scale further and faster.

The Group's leadership structure is evolving to support this ambition, but its values remain the same: collaborative, creative and committed to delivering measurable outcomes for customers.

Simon Taylor added: "We're building on strong foundations – and now we're building something even bigger. Our next chapter will see us broaden our offer, embrace new technologies and grow our influence across the sectors we know best. I'm proud of what we've achieved so far, and even more excited about what comes next. With Paul's leadership, the journey ahead looks incredibly bright."