

## Cleanology launches fifth annual fundraiser to fight hygiene poverty

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Multi award-winning office and commercial cleaning company [Cleanology](#) has launched its annual fundraising event - now in its fifth year - in aid of The Hygiene Bank.

The much-heralded fundraiser has established itself as a 'must attend' event - attracting almost 200 guests each year - and raising an incredible £117,000 in its first four years.

The showpiece event is being held on Thursday, 9 October, at 113 Chancery Lane, the Grade II listed home to the Law Society, in the heart of legal London.

This year's fundraiser takes on added significance as earlier this year Cleanology was awarded the highly coveted Gold Partnership status by charity The Hygiene Bank, in recognition of its ongoing efforts to champion the movement to tackle hygiene poverty in the UK.

The prestigious Gold Partnership status with The Hygiene Bank, held only by household names Unilever and Method, highlights Cleanology's tireless commitment to help end hygiene poverty through financial support, product donations and raising awareness.

Dominic Ponniah, CEO and Co-Founder of Cleanology, (pictured), said: "Becoming a Gold Partner of The Hygiene Bank is a real honour but the best part is what we get to do with that partnership. This event is always one of the highlights of our year: full of energy, heart, and purpose. We're pulling out all the stops to make 2025 the biggest and best fundraiser yet and every pound raised will help bring dignity and confidence to those who need it most."

Ruth Brock, CEO of The Hygiene Bank, said: "The Hygiene Bank's partnership with Cleanology is a pillar of

the charity's ongoing work. This, the fifth annual fundraiser, again demonstrates the company's extraordinary commitment to our mission and I am so grateful to Dominic Ponniah and the whole team for their creativity, generosity, and sheer hard work. It is exciting and inspiring to work with them on our joint commitment to ending hygiene poverty, for good."

This year's sponsors - all committed to the fight against hygiene poverty - are cleaning and hygiene products manufacturer Evans Vanodine, field service management software company BigChange, washroom services firm Liberty Hygiene, cleaning supplies and solutions provider Foremost, sustainable hygiene solutions firm Katrin, global manufacturer and provider of essential personal care products, Kimberly-Clark, and janitorial suppliers and distributors Bunzl.

Guests can look forward to an array of musical entertainment as well as networking, a drinks reception, bowl food and puddings and a lively auction and raffle with amazing prizes.

The Hygiene Bank is a people-powered charity and social movement, committed to tackling hygiene poverty in communities across the UK. The Hygiene Bank believe that no one should have to choose between staying clean and meeting other basic needs. Through their network of projects, they provide essential hygiene products to those experiencing poverty or crisis.

Cleanology - headquartered in Vauxhall, South West London, and with regional offices in Manchester, Birmingham, Bristol and Scotland - runs campaigns throughout the year to raise funds and awareness for hygiene poverty and staff participate in fund-raising opportunities such as marathons.

Tickets are priced from £89 +VAT each and are available on Eventbrite, with all profits donated to The Hygiene

Bank: <https://www.eventbrite.co.uk/e/hygiene-bank-charity-evening-2025-hosted-by-cleanology-tickets-1489147974679>