

## Elior UK celebrates double win with Rangers FC and Rotherham United FC in Stadium Events & Hospitality Awards 2025

10 months ago



**Elior UK**, leading contract caterer, is proud to achieve a double win at The Stadium Events & Hospitality Awards 2025 in the non-matchday mystery shopper award category, taking home gold for its work with Rangers Football Club, and bronze at Rotherham United Football Club.

The independent judging, conducted by hospitality sales consultancy Sandown Effective Sales Solutions recognised Elior's excellence in handling inbound corporate and business event sales enquiries, and the subsequent customer journey experience. The judging process is entirely anonymous, with judges only provided venue names. Entrants were assessed on criteria including responsiveness, professionalism, sales approach, and communication follow-through.

"We're immensely proud to receive both gold and bronze in this challenging category," said Craig Stewart, managing director stadia at Elior UK. "These awards reflect real-world customer journey experiences. It's a genuine testament to the dedication and expertise of our stadia teams."

Steve Coakley, commercial director at Rotherham United FC said "We recognise the effort and work Elior put in to delivering outstanding customer service and driving event conversion at the venue. Over the last 12 months we have seen considerable growth in our non-matchday business."

"Feedback from our guests is always outstanding and it's great for both the club and Elior to receive this outstanding recognition" adds Josh Hollywood, head of corporate at Rangers FC. "This accolade is testament to the fantastic working partnership we have, and the great experience we deliver."