

<u>Lightware announces new distribution</u> <u>partnership with Sound and Light Systems</u> <u>in Portugal</u>

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<u>Lightware Visual Engineering</u> has announced a valuable new partnership with <u>Sound and Light Systems</u> (<u>SLS</u>), a leading Portuguese distributor of event audio solutions.

The collaboration means that Sound and Light Systems will act as a distributor for Lightware's cutting-edge AV products, from <u>extenders</u> and <u>matrix switchers</u> to <u>AV over IP</u> technology, in Portugal.

Sound and Light Systems boasts over 30 years of experience in the audiovisual sector, offering innovative and high-quality sound, light and technology solutions for live events with equipment that delivers impactful experiences. From theatre to light shows, they help turn ideas into immersive experiences. By working with Lightware, they will be able to enhance their operations even further, offering businesses and integrators access to pioneering AV technology that simplifies setups, enhances communications and provides outstanding efficiency.

"We are proud to join forces with Lightware, a company recognised for its technological excellence and innovation in the professional AV industry," says Rui Nunes, CEO of SLS "This partnership allows us to expand our offering with reliable, future-oriented solutions that meet the evolving needs of the Portuguese AV market."

As Europe's largest manufacturer of professional AV solutions, Lightware is dedicated to delivering stateof-the-art products throughout Europe and beyond. All product design and manufacturing is carried out at its headquarters in Budapest, offering reliability and efficiency to Sound and Light Systems customers. The new partnership is also expected to drive more growth in Portugal's AV sector, reiterating Lightware's



commitment to supporting a thriving European market.

"We are delighted to be partnering with Sound and Light Systems as they share our passion for delivering excellence and innovation" says Gergely Vida, CEO of Lightware "We look forward to offering Lightware's range of cutting-edge audiovisual products to their customers, taking events to the next level with the best solutions on the market."