

phs launches 'stress-free' Christmas trees for businesses

2 months ago



<u>phs Greenleaf</u> has launched a new range of Christmas trees and decorations designed to take the stress out of the festive season for businesses.

From traditionally dressed and on-trend Christmas trees to sustainable tree alternatives, phs Greenleaf has developed a range of pre-decorated, pre-lit Christmas trees that can be delivered and dressed anywhere in the UK, ready for the festive season.

"Our service is designed to save businesses valuable time and resources whilst delivering a magical Christmas experience for customers, visitors and staff," said Stephen Dieppe, Managing Director of phs Greenleaf.

phs Greenleaf has been providing businesses with Christmas trees and decorations for over 20 years, including pre-decorated trees, bespoke displays, festive accessories and lights for both inside and outside premises.

Stephen continued: "We monitor customer trends throughout the year to ensure that our Christmas tree collection offers something for every type of business, whether they are more traditional or looking for something a bit different.

"We offer real and artificial trees in various sizes and themes, plus matching wreaths, parcels, desktop displays and garlands – all delivered and dressed at their chosen location by our expert team, allowing businesses to continue operating as normal without losing valuable time and staff to decorating the premises.



"Christmas is such an important time of year for engaging with both your customers and staff. Festive displays offer an opportunity to visually communicate brand values to customers, and this can help to build engagement and relationships. For staff too, feeling festive at work can really boost morale and support wellbeing.

"Our traditional Christmas tree range is dedicated to the classic festive themes – reds, greens, golds and royal blues – whilst our luxury range is made up of silvers, champagne tones, frosty whites and playful striped candy canes.

"Each year, we also create new trees based on current trends and colourways. This year, our design team were inspired by the rich traditions of Christmas, such as plum puddings and mulled wine, and created the 'Sumptuous Plum' tree, which decorated in on-trend deep burgundy tones, topped with a luxurious statement bow.

"Bows are bang on trend this year, so our design team knew that we needed a tree that fully embraced the bow-craze. Our 'Scarlet Yuletide' tree features red and gold decorations with oversized red statement bows making it a classic tree with a modern, fashionable twist.

"Christmas nostalgia is also trending and our 'Deck the Halls' tree was inspired by our love for Christmas jumpers. Featuring charming, knitted decorations, like jumpers, stockings, and baubles, Deck the Halls is designed to bring cosy festive cheer to staff and customers.

"Whilst we do not use glitter or tinsel in any of our trees in order to remain as eco-friendly as possible, we recognise that there are some customers who want an even more sustainable Christmas tree alternative. The wooden Christmoss Tree[™] is handmade in the UK from sustainably harvested wood and uses only natural, biodegradable materials, including flat moss and reindeer moss. It's a real talking point in any premise and a great way to communicate green values.

"We can also create bespoke Christmas trees for our customers. We have designed everything from pink flamingo trees to Alice in Wonderland theme trees to wow customers and create those valuable "Instagram moments" for businesses."

The phs Greenleaf Christmas collection brochure is available now online at <u>www.phsgreenleaf.co.uk</u> or by clicking <u>here.</u>

phs Greenleafsupplies more than 2,500 decorated Christmas trees each year to businesses across the UK. Its specialist Christmas production team spend most of the year decorating artificial trees in preparation for the festive season, while Greenleaf's real trees are harvested at a sustainable farm in the Midlands.